

AG ANADOLU GRUBU HOLDING

Investor Presentation

June 2022

ANADOLU GROUP

OUR FOUNDING PHILOSOPHY

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OUR VALUES





WE MANAGE OUR BUSINESS WITH A FAIR AND EGALITARIAN APPROACH



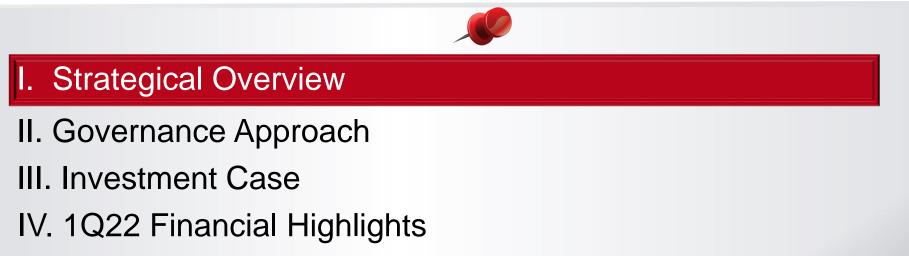
WE LEAD INNOVATION WITH OUR ENTREPRENEURIAL SPIRIT



WE STRIVE TO PRODUCE VALUE IN A SUSTAINABLE MANNER



Contents



- V. Segmental Operational and Financial Summary
- VI. Financial Summary



Strong roots and extensive coverage

Founded **1950**

19

Countries

Turkey, Germany, Azerbaijan, Belarus, Georgia, Netherlands, Iraq, Kazakhstan, Kyrgyzstan, Turkish Republic of Northern Cyprus,Uzbekistan, Moldova, Pakistan, Russia, Syria, Tajikistan, Turkmenistan, Ukraine, Jordan

80.000+ Employment

86 Production facilities

8

Sectors

Beer, soft drink, retail, agriculture, automotive, stationary, quick-service restaurants, energy

100+ Countries exported to Turnover of TL **82,7** bn in FY2021

companies

company

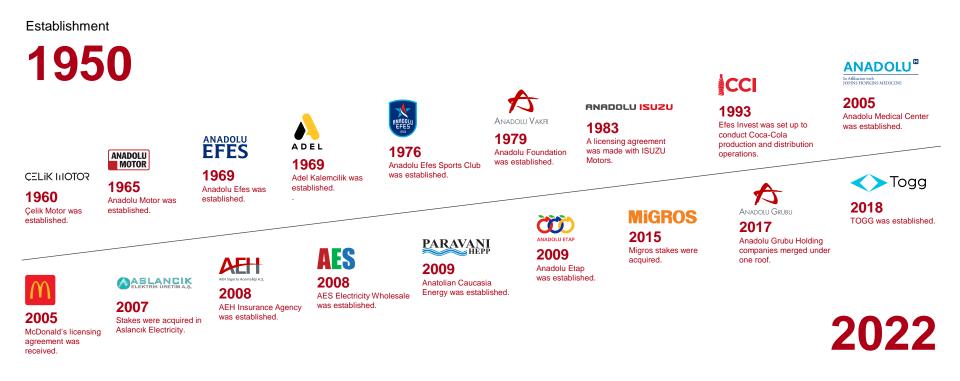
Quoted on Borsa Istanbul (BIST) incl. the Holding

companies listed on BIST Corporate Governance index

Companies published Sustainability reports

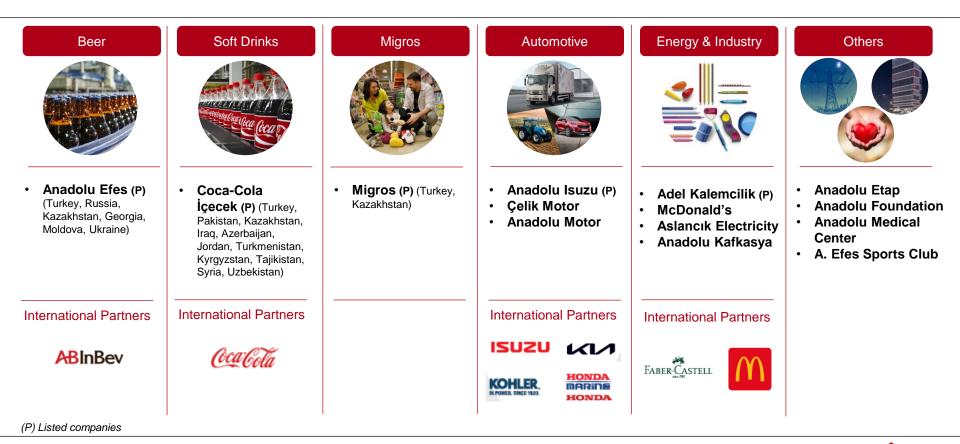


Well-structured track





Different sectors and companies with prominent int. partners



ANADOLLI GROUP

6 JUNE 2022

In summary





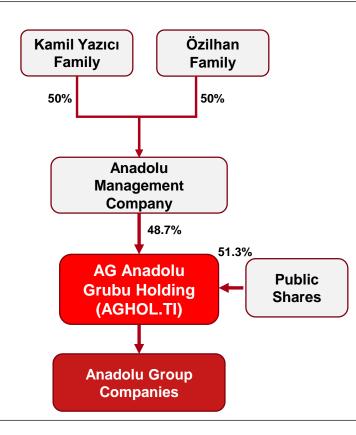


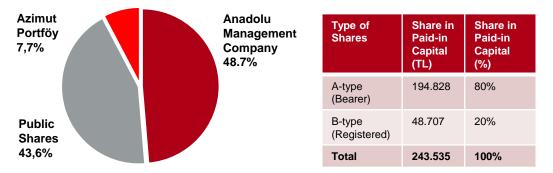


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- II. Governance Approach
- **III.** Investment Case
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Shareholding Structure





- Equal shareholding and equal representation by the founding Kamil Yazıcı and Özilhan Families is designed in Anadolu Management Company (AMC).
- > The families' aligned interests due to equal rights through AMC ensures sustainable value creation.
- > Almost all wealth of the families' is invested in Anadolu Group
- > 47% of free float held by international investors.
- Anadolu Management Company holds total of B-type shares and some portion of A-type shares. The portion of A-type shares that does not belong to Anadolu Management Company are held by individual family shareholders and free float.

*Free float is presented based on non-family held public shares.



Corporate Governance

• Families' joint control is in effect through all legal aspects;

• Kamil Yazıcı Family and Özilhan Family's joint control and equal representation at the board of every company in Anadolu Group is established through a family constitution (including a JV agreement and internal procedures).

• Families only assume board level responsibility;

- On the board of AGHOL, there are 4 board members-quota for Kamil Yazıcı Family and 4 board-members quota for Özilhan Family. There are additional 4 independent board members as required by CMB legislations.
- Strong professional/independent view is enabled via having the majority of the seats at the boards of the subsidiaries from professionals/independents,
- There is only a limited quota for family members for employment in Group companies.

• Professional top management is secured;

- Professional operational management is required for all key positions (Holding CEO, BU&Function Presidents and all GMs).
- The highly experienced and recognized top management with broad vision ensures the sustainability of the Group and focuses on the shareholder value creation.
- The management is incentived through certain KPI's, including ST targets mainly concentrated on net income, FCF and long-term targets based on shareholder value creation linked to Equity Value and stock performance.







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III. Investment Case

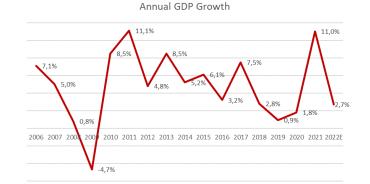
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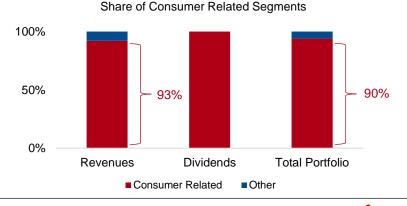


Dominant consumer play

- Extensive range of consumer-products coverage benefiting from a resilient sector mix.
- Young and dynamic population with an average age of around 30.
- Domestic know-how driving international growth.
- Far-reaching distribution network (through beer, soft drinks and automotive operations) and wide-range customer database analytics (through Migros) to enhance productivity, business gains and create competitive advantage.



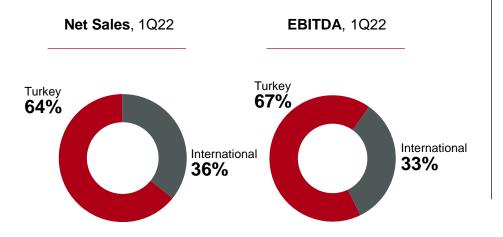
Source: IMF Expectations



Investment Case - II

✓ Balanced Geographical Risk

Geographical diversity ensures protection from macroeconomic and political imbalances in the operating region.



Accumulated Knowhow in Partnership with Global Companies

The Group's long-dated experience in its operations coupled with the know-how from the global partner companies enhances operational excellence.





✓ Efficient portfolio management

The Group completed the sale of various non-core assets in recent years; yet still continuously keeps a close eye on opportunities, with the aim of maximizing portfolio efficiency. Migros acquisition was one of the biggest transactions in the Group history.



✓ Well-governed portfolio play

Access to various number of sectors, ranging from industrial to retail and services, which are well managed and professionally run; as such, a well-governed proxy to Turkey's high growth economy.





What did we say?

Focus and grow with our core business lines

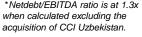
How we are doing

CCI Uzbekistan acquisition, Migros On-line

		2018	2019	2020	2021
Tight B/S Management	Net debt/ EBITDA	3.1x	2.1x	1.5x	1.7x*
Strong FCF		TL 1.6 bn	TL3.6 bn	TL 5.5 bn	TL 6.7 br
Balance sheet optimization	Solo Net Debt FX Protection	16%	53%	87%	~90%
Improve profitability	EBITDA Margin EBITDA Growth Net Income (TL mn)	10.9% 23.3% -1.217	13.5% 28.1% -297	13.5% 21.4% -280	13.4% 32.9% 1.291
Asset optimization		AND Office I Migros real e	-		*Netdebt/EBITDA ra

MOOV sale

Anadolu Efes real estate sales



- Focus on changes in consumer trends and strengthen our market positioning
- Focus on strong operational performance coupled with profitable growth
- Continue managing risks proactively
- Concentrate on strong FCF generation with tight B\S management
- Optimize our cost structure through active use of operational hedges



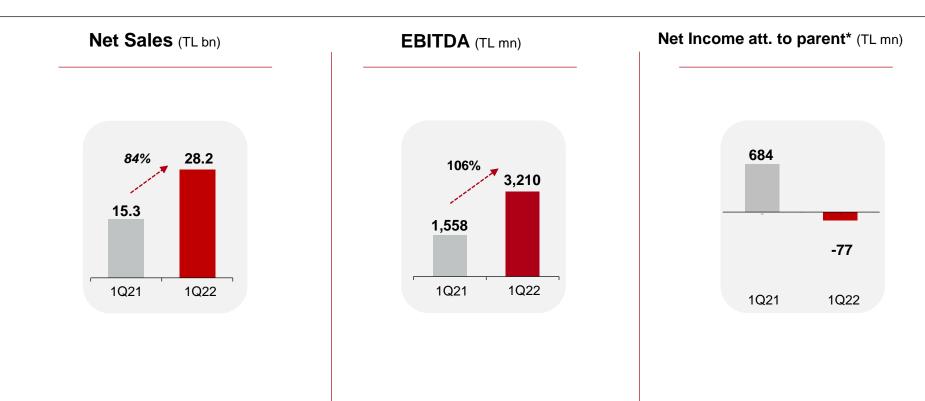
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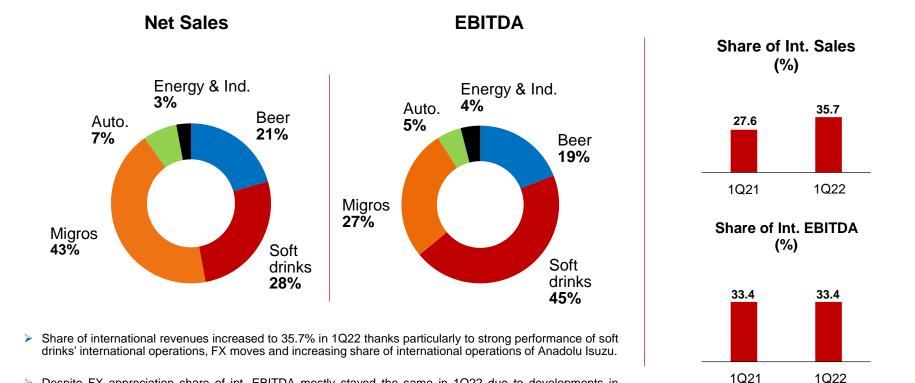
Key Financial Indicators – 1Q22



* Adjusted net profit of TL 97 in 1Q21 vs. TL 97 mn in 1Q22; Excluding one-off gains and losses related to the sale of subsidiaries AND Anadolu Gayrimenkul Yatırımları A.Ş. and Migros Macedonia operations in 1Q21 and impairment losses in our beer operations in 1Q22

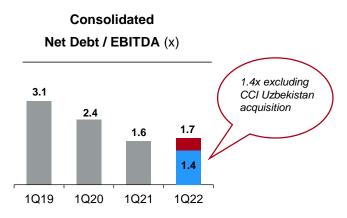


Segmental Sales and EBITDA Breakdown

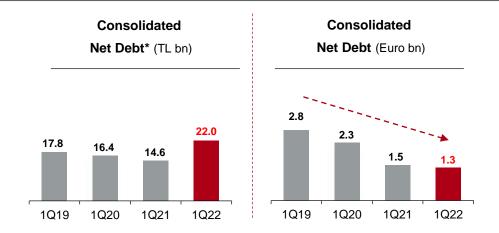


Despite FX appreciation share of int. EBITDA mostly stayed the same in 1Q22 due to developments in Ukraine.

Financial Priorities I: Deleveraging on track



- > Significant improvement in indebtedness ratios thanks to;
 - Operational performance,
 - FCF generation
 - Balance sheet management, risk mitigation tools
 - Idle asset sales



- Despite sharply weaker TL, significant decline in indebtedness of the Holding during the last couple of years
- Significant part of FX debt at the Holding-only level is protected

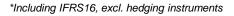
*incl. IFRS16

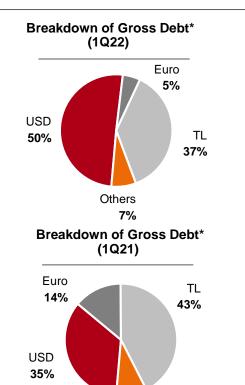


Financial Priorities II: Deleveraging on track

1Q22 (TL mn)	Consolidated Total Debt	Cash and Cash Equivalents	Net Debt	Net Debt/EBITDA*
Beer	14,420	7,776	6,644	2.7
Soft Drinks	15,328	8,375	6,953	1.2
Migros	6,804	4,377	2,427	0.7
Automotive	2,000	1,126	873	1.4
Energy & Industry	2,510	570	1,940	4.0
Other (incl. Holding)	4,211	1,001	3,209	n.m.
Holding-only	4,211	896	3,315	n.m.
Consolidated	45,212	23,227	21,985	1.7
Consolidated (€ mn)	2,771	1,424	1,348	1.7

1Q21 (TL mn)	Consolidated Total Debt	Cash and Cash Equivalents	Net Debt	Net Debt/EBITDA*
Beer	7,105	3,184	3,920	2.0
Soft Drinks	6,306	4,624	1,682	0.5
Migros	5,939	2,345	3,594	1.5
Automotive	1,163	385	777	1.2
Energy & Industry	1,950	156	1,795	5.9
Other (incl. Holding)	3,390	482	2,907	n.m.
Holding-only	3,390	419	2,971	n.m.
Consolidated	25,793	11,176	14,616	1.6
Consolidated (€ mn)	2,636	1,144	1,494	1.6





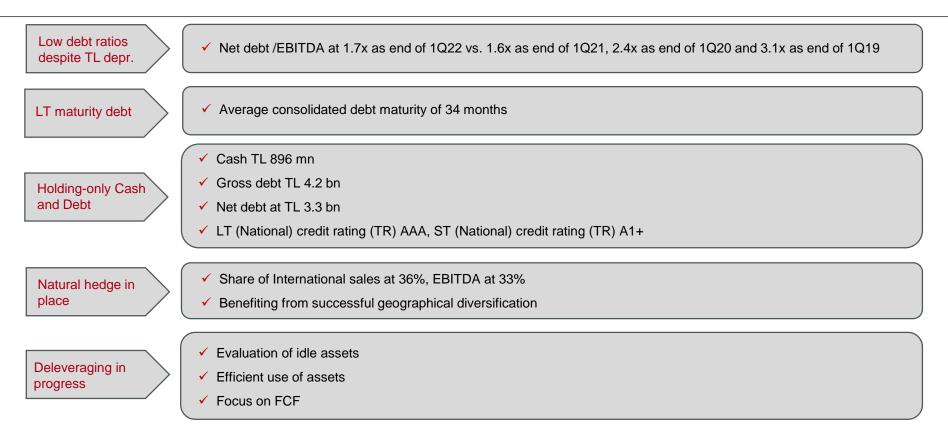
Others

9%

Anadolu Group

21 JUNE 2022

Financial risk metrics





Financial Priorities

Profitability & Efficiency Improvements

• Tight B/S Management



• FCF Generation





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Anadolu Efes

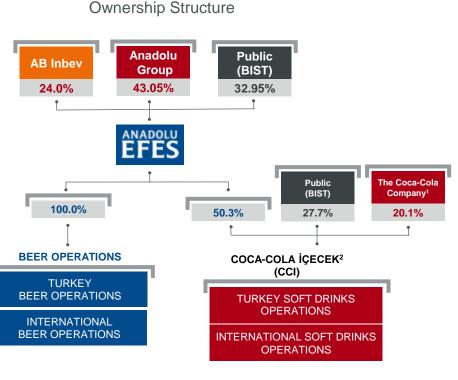


A total beverage company serving more than

690 mn consumers in 16 countries

- A world class brand portfolio, balanced between beer and soft drink operations
- Operating in countries with significant growth potential indicated by low per capita consumption levels
- Through an experienced and financially strong organization
- □ Having world's largest brewer ABI in beer and soft drinks giant TCCC in soft drinks arm as partners
- Operating structure in Russia & Ukraine through collaboration of ABI Inbev and Anadolu Efes

First Turkish signatory company of UGC CEO Water Mandate Quoted in BIST Corporate Governance and Sustainability Indexes



Through The Coca-Cola Export Corporation (2)

2.0% held by Özgörkey Holding



Beer





21 **Breweries** 6 Malt complexes Hops processing facility Preform Plant in **6** countries: Turkey Russia Kazakhstan Ukraine Georgia Moldova

Annual 53.5 mhl beer, 399 k

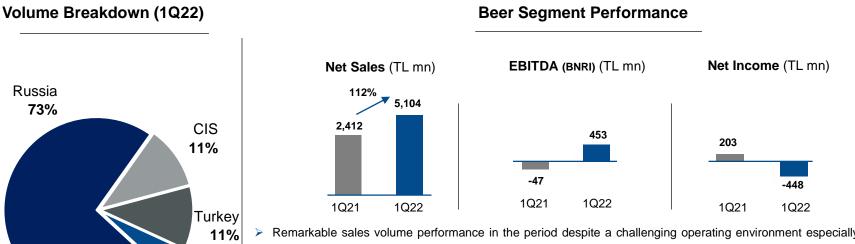
tons malt production capacity FY2021 revenues: TL17.4 bn

FY2021 EBITDA: TL 2.4 bn with EBITDA margin 13.6%

Leader in the Turkish market Market Leadership in Russia Strongly positioned in CIS countries Leader in Kazakhstan, Moldova, Georgia







Remarkable sales volume performance in the period despite a challenging operating environment especially in the second half of 1Q22. Sales volume increased by 5.4% year-on-year reaching 7.7 mhl. Excluding Ukraine, volume growth in beer group was 14.9%.

- The increase in EBITDA (BNRI) margin was also attributable to lower selling and marketing expenses as a percent of revenues due to calendarization of expenses between guarters and is expected to normalize in the rest of the year.
- The decline in net profitability was primarily due to impairment losses of PPE, trade receivables, inventory and \geq license and distribution agreements in our Ukraine operations which was partially offset by higher FX gains. Excl. the impact of impairment losses, net loss would be TL 42.8 million in 1Q22.



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JUNE 2022

Ukraine 5%

Soft Drinks







Among top 10

largest bottler In Coca-Cola system

~920 thousand sales points

Serving 406 mn

Annual production capacity **1.7 bn u/c**

2021 sales volume **1.4 bn u/c** A total of **26** plants in **11** countries: **Turkey, Pakistan, Kazakhstan, Azerbaijan, Turkmenistan, Kyrgysztan, Iraq Jordan, Tajikistan, Syria, Uzbekistan**

FY2021 revenues: TL 21.9 bn

FY2021 EBITDA: TL 4.7 bn

Strong market positions in Sparkling

TURKEY	#1
<u>66%</u>	
PAKISTAN	#1
50%	#1
KAZAKHSTAN	#1
51%	
AZERBAIJAN	#1
73%	
KYRGYZSTAN	#1
65%	
IRAQ	#2
39%	#2
JORDAN	#2
19%	
UZBEKISTAN	#1
52%	#1

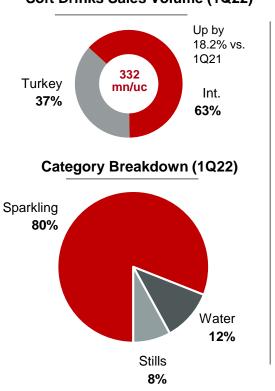
Quoted in BIST Corporate Governance and Sustainability Indexes

The first & only Turkish company to be quoted in the UNGC Compact 100 Index

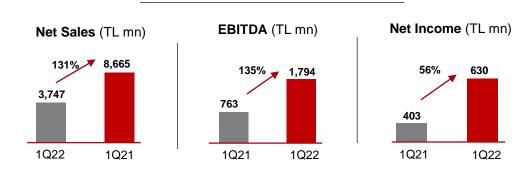
Honored with the Climate Leadership Award by CDP Turkey in performance and transparency categories three times







Soft Drinks Sales Volume (1Q22)



Soft Drinks Segment Performance

- > Consolidated sales volume registered a robust growth of 18.2% and reached 332 million unit case
- Partially mitigated the increasing cost pressures on the gross margin through timely price adjustments, tighter discount management, and effective RGM Despite ongoing commodity price pressures, flattish gross margin thanks to timely price adjustments, hedges, and improvement in package mix.
- Net profit was TL 630 mn in 1Q22 vs. TL 403 mn in 1Q21 on strong operating profitability, despite higher net financial expenses.



Migros





The pioneer of organized retail in Turkey **17.1%** share in modern FMCG

8.9% share in total FMCG

A total of 2,565 stores covering app. 1.7 mn m²

Active Loyalty Card holders **14.3 mn** active cards **9 mn** loyal households FY2021 revenues: TL 36.3 bn

FY2021 EBITDA: TL 3.1 bn with EBITDA margin 8.4%

The only food retailer listed in BIST Sustainability Index for 7 years in a row

Turkey's biggest integrated meat-processing plant 62,000 tons production capacity



Migros Operations

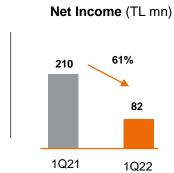




Number of Stores



Migros Performance



- Inflation on capital goods and accelerated store expansion
- Basket in under pressure due to high inflation
- > Significant improvement on cash generation
- Net debt to EBITDA down to 0.7x in 1Q22 vs. 1.5x in 1Q21 with IFRS 16
- > Net cash position of TL 816 mn w/o IFRS 16 as of 1Q22



Automotive Segment



ÇELİK MOTOR

Distribution of Kiabranded vehicles and operational leasing activities

FY2021 revenues: TL 4.3 bn

Leasing and serv. sales: **7%** Second-hand Sales: **26%** Car and spare parts sales: **67%**

FY2021 market share in passenger cars: 2.7%





ikinciyeni.com:

the leading second-hand automotive e-commerce platform in Turkey sold over 128K cars since establisment. With app. 400k members, the platform daily brings together more than 100 cars with their new owners.



MOOV by Garenta gives drivers the freedom and convenience of renting a vehicle only when they need one and paying only for the time that they actually drive it.



Automotive Segment







ANADOLU ISUZU

More than **170 k** vehicles produced in **35** years

FY2021 revenues: TL 2.7 bn

Exports to around **60** countries

The first Japanese automotive partnership in Turkey, with Isuzu and Itochu

Turkey's one and only pickup locally manufactured, recently refreshed with its new generation 1.9lt motor and new face- D-MAX

Patent Leader **R&D** in its segment awarded by its designs

6-16t trucks market leader

One and only IMM (Isuzu Manufacturing Management) Certificate, for bus segment, owner across Europe

ANADOLU MOTOR

Production, import and distribution of wide-range of industrial engines

21,000 m² Production, factory, office areas

More than **400,000**

gas and diesel engines manufactured

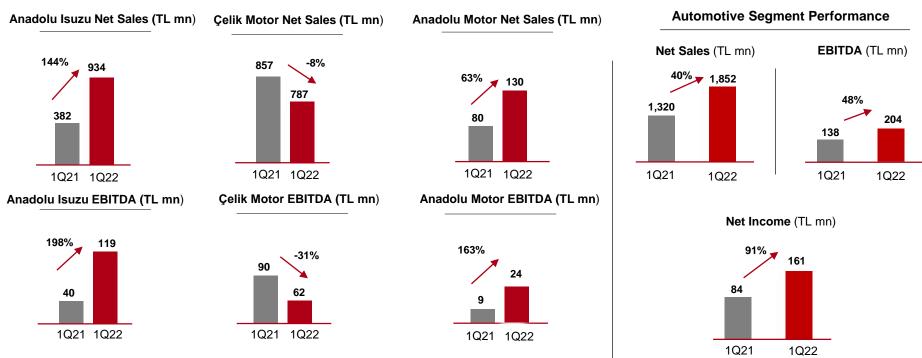
Production capacity of **20,000** units in one shift



Automotive Segment

ÇELIK INOTOR

ANADOLU MOTOR



- Solid Anadolu Isuzu results across the board with solid top-line growth, margins, bottom-line
- > Anadolu Motor EBITDA almost tripled
- Segment bottom-line almost doubled







ADEL KALEMCİLİK

Leader of the Turkish Stationery Sector

4.500 Product varieties in

Stationery and Toy

50 Export Countries

FY2021 revenues: TL 486 mn

Newest

Production Plant in Europe 36.000 m² 300 mn pcs/year

Unique Ability

to produce around 1000 different products requiring different production techniques

Environmental

60% of natural gas need provided from waste wood dust

1995

Partnership with Faber-Castell

FABER-CASTELL

2015 Introduction of World Class Toy Brands in Turkey

2018

Licensed toy and stationery producer for Turkish Radio and Television Association (TRT)







~250 restaurants

Around **7,000** employees

Operating in Turkey since **1986**

Under Anadolu Grubu umbrella since

2005

Turkish suppliers provide **98%** of the **450** items used in McDonald's restaurants

Serving more than

100 mn

customers

in Turkey annualy FY2021 revenues: **TL 1.4 bn**

McDonald's Turkey won **24** awards in 2019 including "Circle of Excellence"







Paravani HEPP* The first energy project undertaken by a Turkish company in Georgia since October 2014

90 MW installed capacity Annual electricity

410 mn kWh

100% of the electricity produced is sold to Georgia

FY2021 revenues: TL 128 mn



*Sale of 13.51% portion of our shares in Anadolu Kafkasya for an amount of USD 10 mn was completed in 2018; sale of another 14.19% portion for an amount of USD 10.5 mn was finalized in November 2019. Effective shareholding in Anadolu Kafkasya is 61,49% Aslancık HEPP The first investment of Anadolu Group in the energy sector

Installed capacity: **120 MW**

FY2021 revenues: TL 166 mn Undertaken jointly with the Doğan and Doğuş Groups

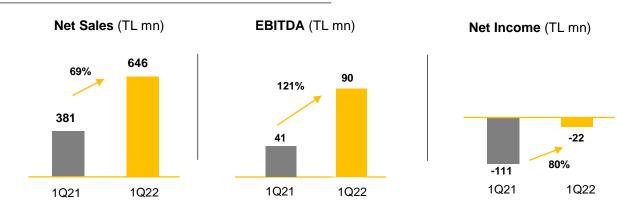
Annual Electricity Output: **418 mn** kWh







Energy & Industry Segment Performance



- > Segment constituents: Adel, McDonald's, Energy and Real Estate
- > Solid results at GUE, 100% of the electricity produced sold to Georgia
- Permanent start of face-to-face education and the return to the hybrid and physical working model in the offices had a positive impact on the sales and marketing activities of Adel



Other - Agriculture





farms 30,000 da land

packing house

240,000 tons fruit

processed

production plants in **2020**

The largest fruit grower and fruit juice producer in Turkey

5 mn Fruit trees

Launched the first fruit brand of Turkey in Dec. 2015: Doal Created a new natural sugar category with **Doal Meyveden Şeker** in 2017





Social Organizations

ANADOLU VAKFI Projects mainly focusing on education and health		ANADOLU In Affiliation with JOHNS HOPKINS MEDICINE	ANADOLU EFES		
30,000+ Scholarships	42,000 + hours Mentoring Support	Strategic partnership with Johns Hopkins Medicine International	1 Koraç Cup		
50+ educational institutions, hospitals built	Social Entrepreneurship Seminars for ~166,000 teachers	657,000 free health care provided to more than 50,000 patients	1996 11 Turkish	Gold Awards 3 Euroleague Devotion Marketing Awards, 1 EuroLeague One Team CSR Award	
637,000 free of charge health services provided	Book and Materials Support for 55,000 + disadvantaged students	The center employs state-of-the-art technology in its urologic- oncology , bone marrow transplant , and breast-health units in the provision of services that	Cups and 12 Presidential Cups	Silver Award 1 EuroLeague Devotion Marketing Award	
		focus largely on oncology-related issues.	14 Turkish League Championships		

ANADOLU GROUP

FROM ANADOLU TO THE FUTURE

"From Anadolu to the Future" brand which represents the future-oriented sustainability vision of Anadolu Group is created.

Anadolu Group Sustainability Report 2019 is published with **GRI** formal confirmation.

AG Anadolu Grubu Holding is listed in **BIST Sustainability Index.**

and Applications

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Alignment of the Projects and Applications of Anadolu Group with the United Nations Sustainable Development Goals (2015-2019)

428 projects/applications are related to one or more Sustainable Development Goals.





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TL mn	Net Sales	Yearly Change	Gross Profit	Yearly Change	FRIIDA	Yearly Change	Net Protit	Yearly Change
Beer	5.104	112%	1.945	181%	36	-176%	-448	n.m.
Soft Drinks	8.665	131%	2.844	124%	1.794	135%	630	56%
Migros	12.271	60%	3.134	65%	1.075	60%	82	-61%
Automotive	1.852	40%	406	85%	204	48%	161	91%
Energy and Industry	646	69%	139	105%	90	120%	-22	80%
Other	70	77%	54	64%	14	n.m.	-148	n.m.
Consolidated	28.214	84%	8.482	105%	3.210	106%	-77	n.m.

The star that links Anatolia to the world and the world to Anatolia



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