

Presentation

Investor

May 2021

ANADOLU GROUP

OUR FOUNDING PHILOSOPHY



COLLECTIVE MIND

OUR VALUES



WE ALWAYS FOCUS
ON HUMAN



WE MANAGE OUR BUSINESS
WITH A FAIR AND EGALITARIAN APPROACH



WE LEAD INNOVATION
WITH OUR ENTREPRENEURIAL SPIRIT



WE STRIVE TO PRODUCE VALUE IN A SUSTAINABLE MANNER



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- II. Governance Approach
- III. Investment Case
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Strong roots and extensive coverage

Founded

1950

19

Countries

Turkey, Germany, Azerbaijan, Belarus, Georgia, Netherlands, Iraq, Kazakhstan, Kyrgyzstan, Turkish Republic of Northern Cyprus, Macedonia, Moldova, Pakistan, Russia, Syria, Tajikistan, Turkmenistan, Ukraine, Jordan

~80.000

Employees

66

Production facilities

9

Sectors

Beer, soft drink, retail, agriculture, automotive, stationary, quick-service restaurants, real estate, energy

80+

Countries exported to

Turnover of TL

62,1 bn in FY2020

6

companies

Quoted on Borsa Istanbul (BIST) incl. the Holding company

4

companies listed on BIST Corporate Governance index

8

Companies published Sustainability reports



Well-structured track

Establishment

1950

CELIK IMOTOS

1960

Celik Motor was established.

ANADOLU EFES 1969

Anadolu Efes was established.

ADEL 1969 established.

was established.

1976 Anadolu Efes Sports Club Anadolu Vakfi

1979

Anadolu Foundation was established.

EFES TUR ANADOLU ISUZU

1983

A licensing agreement was made with ISUZU

CCI

1993

Efes Invest was set up to production and distribution **ANADOLU** In Affiliation with IOHNS HOPKINS MEDICINE

2005

Anadolu Medical Center was established

1965 Anadolu Motor was established

ANADOLU

MOTOR

Adel Kalemcilik was

Motors

1984 Efestur was established.

conduct Coca-Cola operations.

Anadolu Grubu

2017

Anadolu Grubu Holding

MASLANCIK

Stakes were acquired in Aslancık Electricity.

AEH AFH Sigorta Acenteliói A S 2008

AEH Insurance Agency was established.

AES 2008

was established.

PARAVANI HEPP

Anatolian Caucasia

2009 Anadolu Etap was established.

ANADOLU ETAP

2011 AND Gayrimenkul was established.

Migros 2015 Migros stakes were acquired.

companies merged under one roof.

2021



received.

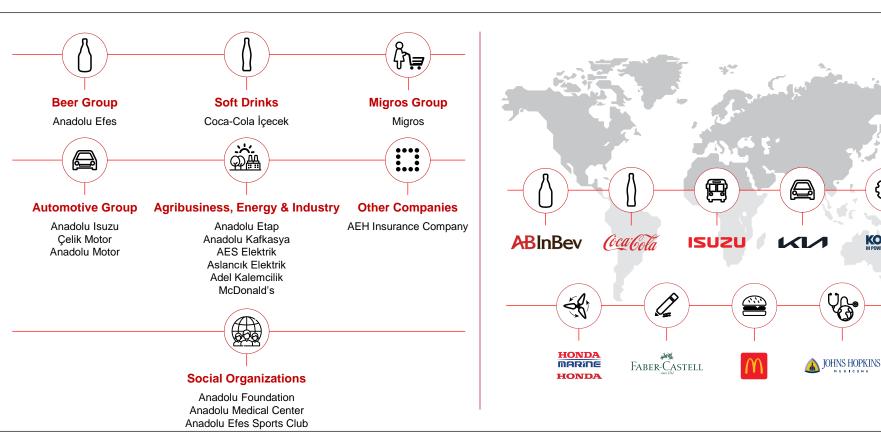


AES Electricity Wholesale

2009

Energy was established.

Different sectors and companies with prominent int. partners





KOHLER.
IN POWER, SINCE 1920.

In summary

Global player with strong local presence



Expertise in branded consumer products



Partnership culture with global brands









W















Strong
ownership ties
coupled with
high corporate
governance
standards





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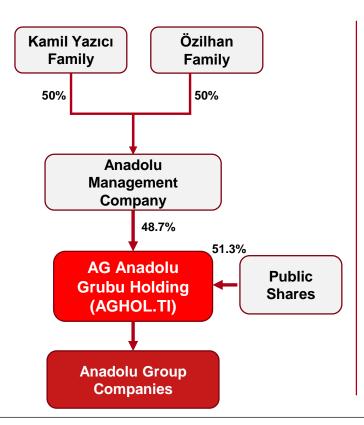
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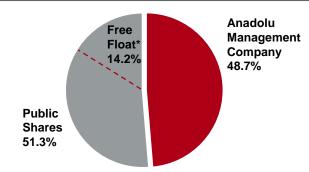
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Shareholding Structure





Type of Shares	Share in Paid-in Capital (TL)	Share in Paid-in Capital (%)
A-type (Bearer)	194.828	80%
B-type (Registered)	48.707	20%
Total	243.535	100%

- ➤ Equal shareholding and equal representation by the founding Kamil Yazıcı and Özilhan Families is designed in Anadolu Management Company (AMC).
- > The families' aligned interests due to equal rights through AMC ensures sustainable value creation.
- > Almost all wealth of the families' is invested in Anadolu Group
- > 47% of free float held by international investors.
- Anadolu Management Company holds total of B-type shares and some portion of A-type shares. The portion of A-type shares that does not belong to Anadolu Management Company are held by individual family shareholders and free float.



^{*}Free float is presented based on non-family held public shares.

Corporate Governance

Families' joint control is in effect through all legal aspects;

• Kamil Yazıcı Family and Özilhan Family's joint control and equal representation at the board of every company in Anadolu Group is established through a family constitution (including a JV agreement and internal procedures).

Families only assume board level responsibility;

- On the board of AGHOL, there are 4 board members-quota for Kamil Yazıcı Family and 4 board-members quota for Özilhan Family. There are additional 4 independent board members as required by CMB legislations.
- Strong professional/independent view is enabled via having the majority of the seats at the boards of the subsidiaries from professionals/independents,
- There is only a limited quota for family members for employment in Group companies.

Professional top management is secured;

- Professional operational management is required for all key positions (Holding CEO, BU&Function Presidents and all GMs).
- The highly experienced and recognized top management with broad vision ensures the sustainability of the Group and focuses on the shareholder value creation.
- The management is incentived through certain KPI's, including ST targets mainly concentrated on net income, FCF and long-term targets based on shareholder value creation linked to Equity Value and stock performance.



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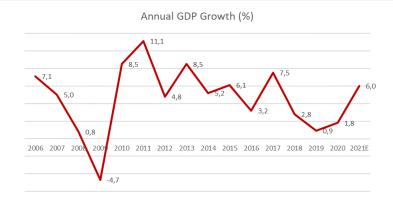
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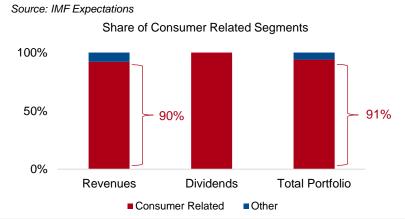


Investment Case - I

✓ Dominant consumer play

- Extensive range of consumer-products coverage benefiting from a resilient sector mix.
- Young and dynamic population with an average age of around 30.
- Domestic know-how driving international growth.
- Far-reaching distribution network (through beer, soft drinks and automotive operations) and wide-range customer database analytics (through Migros) to enhance productivity, business gains and create competitive advantage.



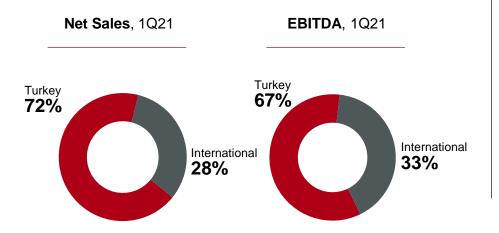




Investment Case - II

✓ Balanced Geographical Risk

Geographical diversity ensures protection from macroeconomic and political imbalances in the operating region.



✓ Accumulated Knowhow in Partnership with Global Companies

The Group's long-dated experience in its operations coupled with the know-how from the global partner companies enhances operational excellence.





Investment Case - III

✓ Efficient portfolio management

The Group completed the sale of various non-core assets in recent years; yet still continuously keeps a close eye on opportunities, with the aim of maximizing portfolio efficiency. Migros acquisition was one of the biggest transactions in the Group history.





✓ Well-governed portfolio play

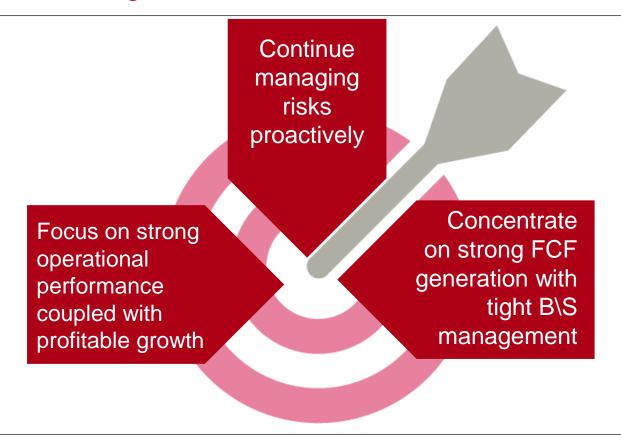
Access to various number of sectors, ranging from industrial to retail and services, which are well managed and professionally run; as such, a well-governed proxy to Turkey's high growth economy.

Corporate Governance Ratings

AEFES 9.58 CCOLA 9.46 MGROS 9.67 AGHOL 9.54



What's on the agenda?





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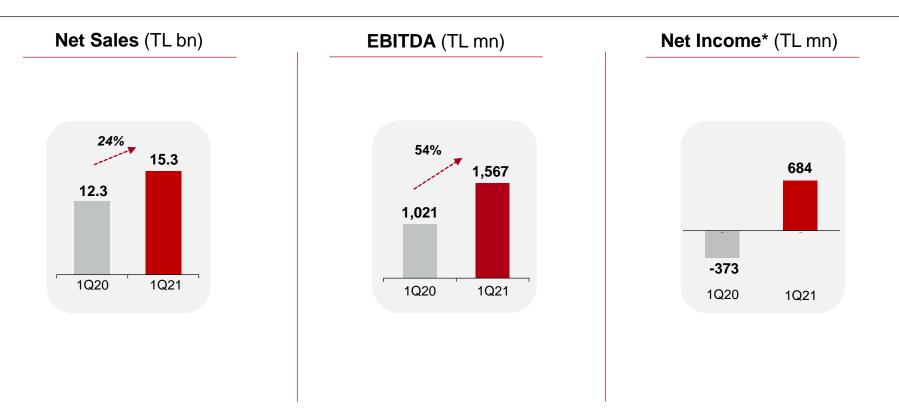
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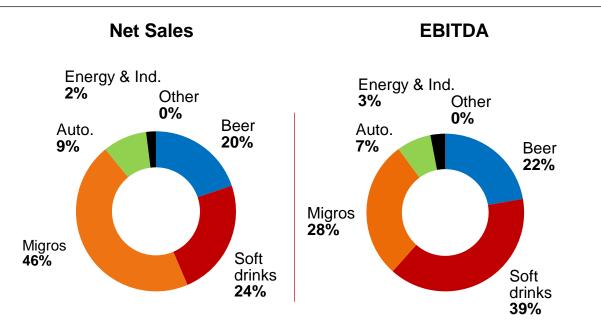
Key Financial Figures – 1Q21



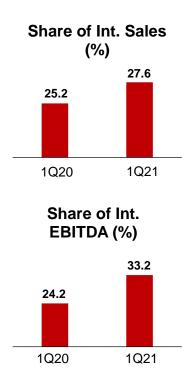
^{*} Adj. net income would be TL 97 mn in 1Q21 excluding TL 588 mn one-off profit related to the sale of AND Anadolu Gayrimenkul Yatırımları A.Ş. and Migros Macedonia operations.



Segmental Sales and EBITDA Breakdown

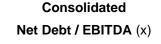


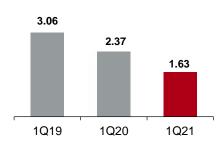
- Share of international revenues increased to 27.6% thanks particularly to strong performance of soft drinks' international operations.
- ➤ Share of int. EBITDA increased from 24.2% to 33.2% in 1Q21 on the back of strong performance of Soft Drinks and Beer Segments in international countries.



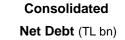


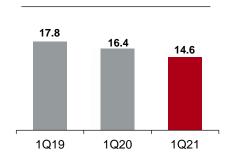
Financial Priorities I: Deleveraging on track





- Significant improvement in indebtedness ratios due to;
 - · Operational performance,
 - FCF generation
 - · Balance sheet management, risk mitigation tools





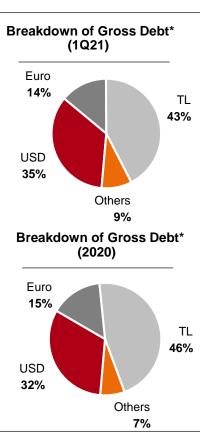
- ➤ The share of FX debt at the Holding-only level after the derivatives and cash at hand;
 - 2018: 83%.
 - 2019: 41%
 - 2020: 8%
 - 1Q21: 7%



Financial Priorities II: Deleveraging on track

1Q21 (TL mn)	Consolidated Total Debt	Cash and Cash Equivalents	Net Debt	Net Debt/EBITDA*
Beer	7,105	3,184	3,920	2.0
Soft Drinks	6,306	4,624	1,682	0.5
Migros	5,939	2,345	3,594	1.5
Automotive	1,163	385	777	1.2
Energy & Industry	1,950	156	1,795	5.9
Other (incl. Holding)	3,390	482	2,907	n.m.
Holding-only	3,390	419	2,971	n.m.
Consolidated	25,793	11,176	14,616	1.6
Consolidated (€ mn)	2,636	1,144	1,494	1.6

FY2020 (TL mn)	Consolidated Total Debt	Cash and Cash Equivalents	Net Debt	Net Debt/EBITDA*
Beer	6,034	3,864	2,169	1.1
Soft Drinks	6,160	4,684	1,477	0.5
Migros	6,772	3,237	3,536	1.5
Automotive	1,340	459	881	1,4
Energy & Industry	2,491	348	2,143	7.1
Other (incl. Holding)	3,068	335	2,733	n.m.
Holding-only	3,068	288	2,780	n.m.
Consolidated	25,797	12,927	12,870	1.5
Consolidated (€ mn)	2,864	1,435	1,429	1.5





^{*}Including IFRS16, excl. hedging instruments

Financial risk metrics

Low debt ratios despite TL depr.

✓ Net debt /EBITDA at 1.6x as end of 1Q21 vs. 2.4x as end of 1Q20 and 3.1x as end of 1Q19

LT maturity debt

✓ Average consolidated debt maturity of 19 months

Holding-only Cash and Debt

- ✓ Cash TL 419 mn
- ✓ Gross debt TL 3.4 bn, 64% Euro
- ✓ Net debt at TL 3.0 bn
- ✓ LT (National) credit rating (TR) AAA, ST (National) credit rating (TR) A1+

Natural hedge in place

- ✓ Share of International sales at 28%, EBITDA at 33%
- ✓ Benefiting from successful geographical diversification

Deleveraging in progress

- Evaluation of idle assets
- Efficient use of assets
- ✓ Focus on FCF



Financial Priorities

- Profitability & Efficiency Improvements
- Tight B/S Management
- Proactive Risk Management
- * FCF Generation
- Deleveraging



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Anadolu Efes

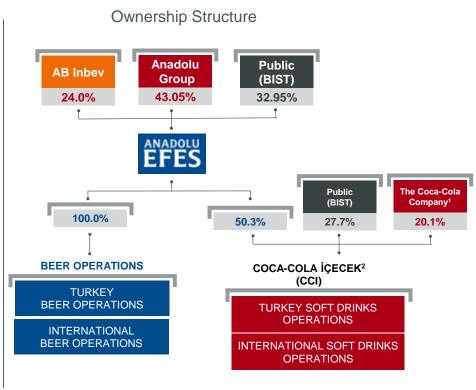


A total beverage company serving more than

690 mn consumers in 16 countries

- ☐ A world class brand portfolio, balanced between beer and soft drink operations
- ☐ Operating in countries with significant growth potential indicated by low per capita consumption levels
- ☐ Through an experienced and financially strong organization
- ☐ Having world's largest brewer ABI in beer and soft drinks giant TCCC in soft drinks arm as partners
- ☐ Operating structure in Russia & Ukraine through collaboration of ABI Inbev and Anadolu Efes.

First Turkish signatory company of UGC CEO Water Mandate Quoted in BIST Corporate Governance and Sustainability Indexes





2.0% held by Özgörkey Holding



Beer





5th largest in Europe

10th
largest
In the World
In terms
of sales
volume

Exports to more than **70** countries

21 Breweries

6 Malt complexes

Hops processing facility

1 Preform Plant

in 6
countries:
Turkey
Russia
Kazakhstan
Ukraine
Georgia
Moldova

Annual **54.3 mhl** beer.

383 k tons malt production capacity FY2020 revenues: TL12.4 bn

TL 2.0 bn with EBITDA margin 15.9%

Leader in the Turkish market

Market Leadership in Russia & Ukraine

Strongly positioned in CIS countries

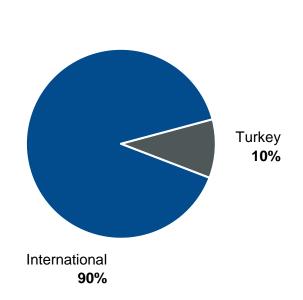
Leader in Kazakhstan, Moldova, Georgia



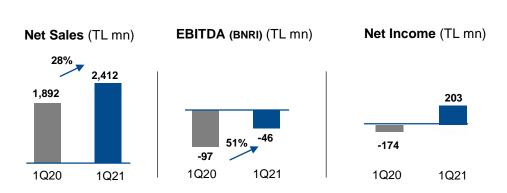
Beer Segment



Volume Breakdown (1Q21)



Beer Segment Performance



- ➤ Beer Group sales volume posted a robust performance in the quarter, delivering 4.3% growth year-on-year and reached 7.3 mhl
- Strong performance in Russia and CIS countries
- Net profitability was boosted by the net FX-gain recorded from the repatriated cash from EBI to Anadolu Efes, dividends received from CCI which was related to 2019 profits as well as the income from the sale of the ex-Lüleburgaz brewery land



Soft Drinks







Among top 10

largest bottler In Coca-Cola system

~920 thousand sales points

Serving 406 mn people

Annual production capacity

1.7 bn u/c

2020 sales volume

1.2 bn u/c

A total of

26 plants in

countries:
Turkey, Pakistan,
Kazakhstan,
Azerbaijan,
Turkmenistan,
Kyrgysztan, Iraq
Jordan, Tajikistan,
Syria

FY2020 revenues: TL 14.4 bn

FY2020 EBITDA: TL 3.1 bn

Strong market positions in Sparkling

TURKEY	#1	
66%		
PAKISTAN	#1	
51%	#1	
KAZAKHSTAN	#1	
52%		
AZERBAIJAN	#1	
85%		
KYRGYZSTAN	#1	
70%		
IRAQ	#2	
42%	#2	
JORDAN	#2	
22%	#2	

Quoted in BIST Corporate Governance and Sustainability Indexes

The first & only Turkish company to be quoted in the UNGC Compact 100 Index

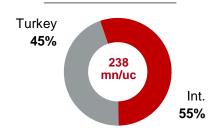
Honored with the Climate Leadership Award by CDP Turkey in performance and transparency categories three times



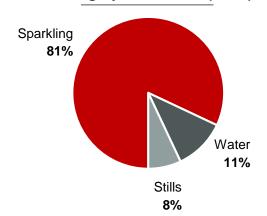
Soft Drinks Segment



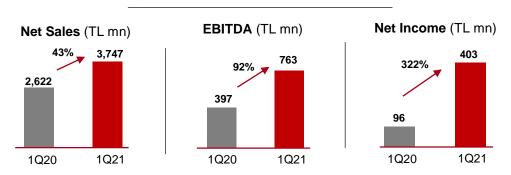
Soft Drinks Sales Volume (1Q21)



Category Breakdown (1Q21)



Soft Drinks Segment Performance



- Robust growth in the first three months of 2021, in all markets CCI achieved sales volume growth in 1Q21 vs. 1Q20.
- > SKU prioritization, revisiting opex items, and continued discipline in revenue growth management.
- FCF of TL 116 mn in 1Q21 vs. TL 19 mn in 1Q20, thanks to higher operating profitability and continued tight net working capital management.



Migros

Migros



The pioneer of organized retail in Turkey

17.2% share in modern FMCG

9.2% share in total FMCG

A total of 2,330 stores covering app.

Active Loyalty Card holders

14 mn, reaching

8 mn active households in Turkey

FY2020 revenues:

TL 28.8 bn

FY2020 EBITDA:
TL 2.4 bn
with EBITDA margin
8.2%

Divestiture of North Macedonia & Kazakhstan Operations:

North Macedonia: Preliminary sales agreement, 28 Supermarkets, 1 shopping mall

Kazakhstan: Exited retail business, 1 shopping mall

The only food retailer listed in BIST Sustainability Index for 7 years in a row

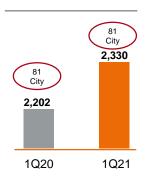
Turkey's biggest integrated meat-processing plant 62,000 tons production capacity



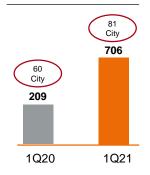
Migros Operations



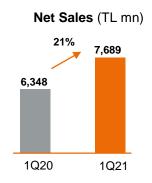
Number of Stores

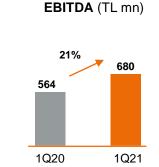


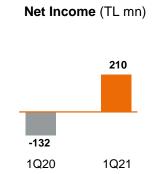
Online Service Stores



Migros Performance







- Accelerated sales performance in online channels
- Elevated home consumption
- For Gross Euro debt decreased to € 34 mn as end of 1Q21, gross FX debt is nil as of April 2021.
- Net debt to EBITDA down to 1.5x in 1Q21
- One-off income from divested Macedonia operations in the quarter



Automotive Segment



CELIK INOTOR

ÇELİK MOTOR

Distribution of Kiabranded vehicles and operational leasing activities

FY2020 revenues: TL 4.3 bn

Leasing and serv. sales: 5%
Second-hand Sales: 49%
Car and spare parts sales: 46%

FY2020 market share in passenger cars: 2.2%

Garenta Pro fleet size 830

Garenta Day & Moov fleet size 1,530





ikinciyeni.com:

the leading second-hand automotive e-commerce platform in Turkey sold over 16.000 cars in 2020. With app. 400k members, the platform daily brings together more than 100 cars with their new owners.





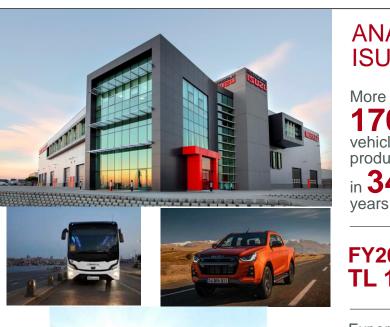
MOOV by Garenta gives drivers the freedom and convenience of renting a vehicle only when they need one and paying only for the time that they actually drive it.



Automotive Segment

ANADOLU ISUZU





ANADOLU ISUZU

More than

170 k vehicles produced in **34**

FY2020 revenues: TL 1.2 bn

Exports to around **60** countries

The first Japanese automotive partnership in Turkey, with Isuzu and Itochu

Turkey's one and only pickup locally manufactured, recently refreshed with its new generation 1.9lt motor and new face- D-MAX

Patent Leader R&D in its segment awarded by its designs

6-16t trucks market leader

One and only IMM (Isuzu Manufacturing Management) Certificate, for bus segment, owner across Europe

ANADOLU MOTOR

Production, import and distribution of wide-range of industrial engines

21,000 m² Production, factory, office areas

More than 400,000 gas and diesel engines manufactured

Production capacity of 20,000 units in one shift



Automotive Segment



ANADOLU ISUZU



Net Sales (TL mn)

1,320

1Q21

-18

1Q20

1,157

1Q20

Automotive Segment Performance

Net Income (TL mn)

1Q21



EBITDA (TL mn)

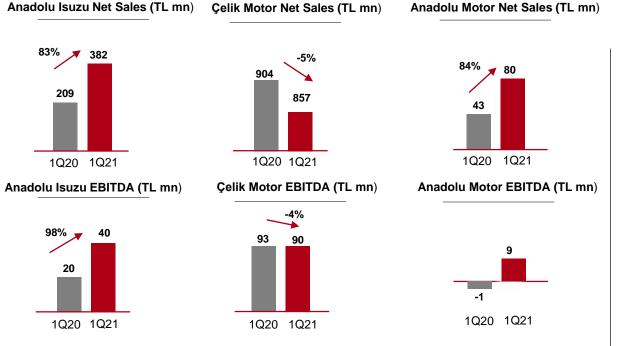
23%

112

1Q20

138

1Q21





Çelik Motor fleet size down to only 1.4K as end of 1Q21.









ADEL KALEMCİLİK

Leader

of the Turkish Stationery Sector 4.500

Product varieties in Stationery and Toy 50

Export Countries

FY2020 revenues:

TL 391 mn

Newest

Production Plant in Europe

36.000 m²

300 mn pcs/year

Unique Ability

to produce around 1000 different products requiring different production techniques **Environmental**

60% of natural gas need provided from waste wood dust

1995

Partnership with Faber-Castell

2015

Introduction of World Class Toy Brands in Turkey

2018

Licensed toy and stationery producer for Turkish Radio and Television Association (TRT)









247 restaurants

Around **6,000** employees

Serving more than 100 mn customers in Turkey annualy

FY2020 revenues: TL 770 mn

Operating in Turkey since

1986

Under Anadolu Grubu umbrella since

2005

Turkish suppliers provide 95% of the 450 items used in McDonald's restaurants

McDonald's Turkey won **24** awards in 2019 including "Circle of Excellence"







Paravani HEPP*

The first energy project undertaken by a Turkish company in Georgia since October 2014

90 MW

installed capacity

Annual electricity output:

410 mn kWh

100%

of the electricity produced is sold to Georgia

FY2020 revenues: TL 96 mn



*Sale of 13.51% portion of our shares in Anadolu Kafkasya for an amount of USD 10 mn was completed in 2018; sale of another 14.19% portion for an amount of USD 10.5 mn was finalized in November 2019. Effective shareholding in Anadolu Kafkasya is 61,49%

Aslancık HEPP

The first investment of Anadolu Group in the energy sector

Installed capacity:

120 MW

FY2020 revenues:

TL 155 mn

Undertaken jointly with the Doğan and Doğuş Groups

Annual Electricity Output: 418 mn

kWh





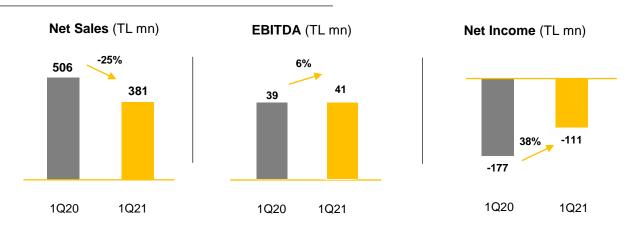








Energy & Industry Segment Performance



- > Segment constituents: Adel, McDonalds, Energy and Real Estate company
- Measures taken such as closure of restaurants and schools have an adverse affect specially on McDonald's and Adel.
- 100% of the electricity produced at GUE sold to Georgia
- > Sale of our real estate company AND Anadolu Gayrimenkul Yatırımları A.Ş. was completed



Other - Agriculture





8 farms 30,000 da land 1 packing

house

240,000 tons fruit processed in 3 production plants in 2020 The largest fruit grower and fruit juice producer in Turkey

5 mn Fruit trees

Launched the first fruit brand of Turkey in Dec. 2015: **Doal** Created a new natural sugar category with **Doal Meyveden Şeker** in 2017





Social Organizations



Projects mainly focusing on education and health

30,000+ Scholarships

50+ educational institutions, hospitals built

637,000 free of charge health services provided

42,000 + hours Mentoring Support

Social Entrepreneurship Seminars for ~166,000 teachers

Book and Materials
Support for **55,000** + disadvantaged students

In Affiliation with JOHNS HOPKINS MEDICINE

Strategic partnership with **Johns Hopkins Medicine International**

657,000 free health care provided to more than **50,000** patients

The center employs state-of-the-art technology in its **urologic-oncology**, **bone marrow transplant**, and **breast-health** units in the provision of services that focus largely on **oncology-related** issues.



1 Koraç Cup **1996**

11 Turkish Cups and

12Presidential Cups

14Turkish League
Championships



Gold Awards

3 Euroleague Devotion Marketing Awards, 1 EuroLeague One Team CSR Award

Silver Award

1 EuroLeague Devotion Marketing Award



FROM ANADOLU TO THE FUTURE

"From Anadolu to the Future" brand which represents the future-oriented sustainability vision of Anadolu Group is created.

Anadolu Group Sustainability Report 2019 is published with **GRI formal confirmation**.

AG Anadolu Grubu Holding is listed in **BIST Sustainability Index**.

Alignment of the Projects and Applications of Anadolu Group with the United Nations Sustainable Development Goals (2015-2019)

428 projects/applications are related to one or more Sustainable Development Goals.



Projects and Applications





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Segmental Financial Data – 1Q21

TL mn	Net Sales	Yearly Change	Gross Profit	Yearly Change	HRIII)A	Yearly Change	Net Profit	Yearly Change
Beer	2.412	27%	693	36%	-48	-51%	203	n.m.
Soft Drinks	3.747	43%	1.267	54%	763	92%	403	322%
Migros	7.689	21%	2.122	25%	680	21%	210	n.m.
Automotive	1.320	14%	220	30%	138	23%	84	n.m.
Energy and Industry	381	-25%	67	-8%	41	6%	-111	37%
Other	40	6%	33	9%	1	-84%	450	n.m.
Consolidated	15.348	24%	4.365	34%	1.567	53%	684	n.m.



The star that links Anatolia to the world and the world to Anatolia



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