

AG ANADOLU GRUBU HOLDING

Investor Presentation

March 2023

ANADOLU GROUP

OUR FOUNDING PHILOSOPHY

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OUR VALUES





WE MANAGE OUR BUSINESS WITH A FAIR AND EGALITARIAN APPROACH



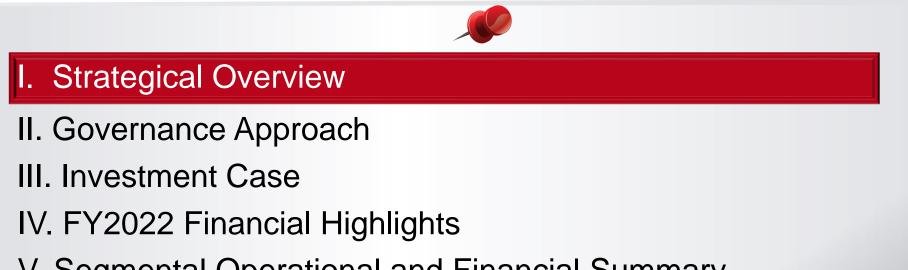
WE LEAD INNOVATION WITH OUR ENTREPRENEURIAL SPIRIT



WE STRIVE TO PRODUCE VALUE IN A SUSTAINABLE MANNER



Contents



- V. Segmental Operational and Financial Summary
- VI. Financial Summary



Strong roots and extensive coverage

Founded **1950**

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Countries Turkey, Germany, Azerbaijan, Belarus, Georgia, Netherlands, Iraq,

Kazakhstan, Kyrgyzstan, Turkish Republic of Northern Cyprus,Uzbekistan, Moldova, Pakistan, Russia, Syria, Tajikistan, Turkmenistan, Ukraine, Jordan

80.000+ Employment **86** Production facilities

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Sectors Beer, soft drink, retail, agriculture, automotive, stationary, energy

100+ Countries exported to Turnover of TL **178,0**bn in FY2022

companies

company

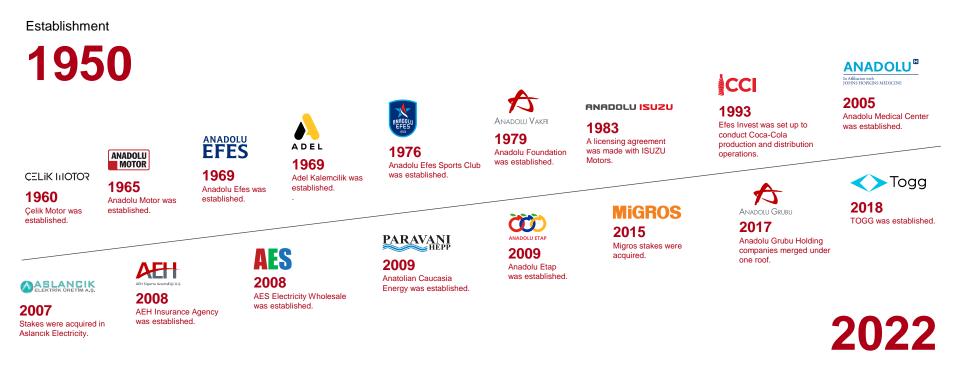
Quoted on Borsa Istanbul (BIST) incl. the Holding

companies listed on BIST Corporate Governance index

Companies published Sustainability reports



Well-structured track





Different sectors and companies with prominent int. partners



(P) Listed companies



In summary





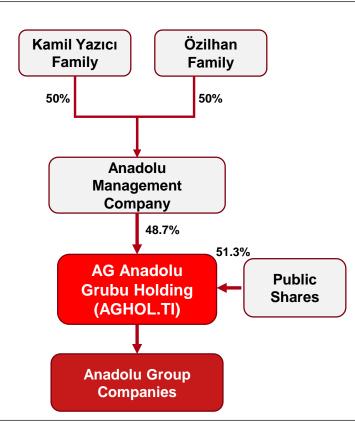


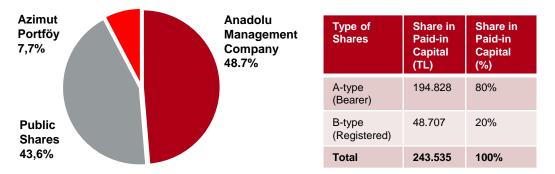


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Shareholding Structure





- Equal shareholding and equal representation by the founding Kamil Yazıcı and Özilhan Families is designed in Anadolu Management Company (AMC).
- > The families' aligned interests due to equal rights through AMC ensures sustainable value creation.
- > Almost all wealth of the families' is invested in Anadolu Group
- > ~60% of free float held by international investors.
- Anadolu Management Company holds total of B-type shares and some portion of A-type shares. The portion of A-type shares that does not belong to Anadolu Management Company are held by individual family shareholders and other investors.



Corporate Governance

• Families' joint control is in effect through all legal aspects;

• Kamil Yazıcı Family and Özilhan Family's joint control and equal representation at the board of every company in Anadolu Group is established through a family constitution (including a JV agreement and internal procedures).

• Families only assume board level responsibility;

- On the board of AGHOL, there are 4 board members-quota for Kamil Yazıcı Family and 4 board-members quota for Özilhan Family. There are additional 4 independent board members as required by CMB legislations.
- Strong professional/independent view is enabled via having the majority of the seats at the boards of the subsidiaries from professionals/independents,
- There is only a limited quota for family members for employment in Group companies.

• Professional top management is secured;

- Professional operational management is required for all key positions (Holding CEO, BU&Function Presidents and all GMs).
- The highly experienced and recognized top management with broad vision ensures the sustainability of the Group and focuses on the shareholder value creation.
- The management is incentived through certain KPI's, including ST targets mainly concentrated on net income, FCF and long-term targets based on shareholder value creation linked to Equity Value and stock performance.





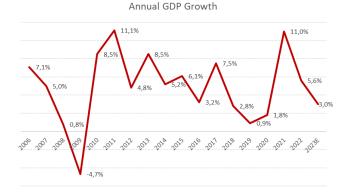


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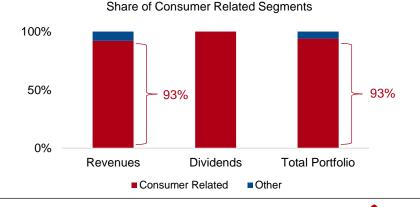


Dominant consumer play

- Extensive range of consumer-products coverage benefiting from a resilient sector mix.
- Young and dynamic population with an average age of around 30.
- Domestic know-how driving international growth.
- Far-reaching distribution network (through beer, soft drinks and automotive operations) and wide-range customer database analytics (through Migros) to enhance productivity, business gains and create competitive advantage.







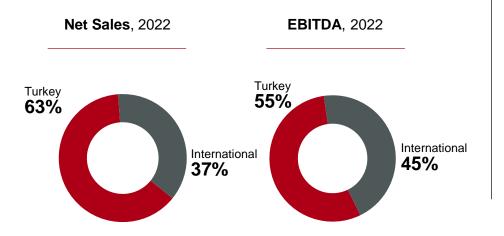
ANADOLLI GROI

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Investment Case - II

✓ Balanced Geographical Risk

Geographical diversity ensures protection from macroeconomic and political imbalances in the operating region.



Accumulated Knowhow in Partnership with Global Companies

The Group's long-dated experience in its operations coupled with the know-how from the global partner companies enhances operational excellence.





✓ Efficient portfolio management

The Group completed the sale of various non-core assets in recent years; yet still continuously keeps a close eye on opportunities, with the aim of maximizing portfolio efficiency. Migros acquisition was one of the biggest transactions in the Group history.



✓ Well-governed portfolio play

Access to various number of sectors, ranging from industrial to retail and services, which are well managed and professionally run; as such, a well-governed proxy to Turkey's high growth economy.





What did we say?

Focus and grow with our core business lines

How we are doing

CCI Uzbekistan acquisition, Migros On-line

		2018	2019	2020	2021	2022
Tight B/S Management	Net debt/ EBITDA	2.8x	2.1x	1.5x	1.7x	0.7x*
Strong FCF		TL 1.6 bn	TL3.6 bn	TL 5.5 bn	TL 6.7 bn	TL 12.8 bn
Balance sheet optimization	Solo Net Debt FX Protection	16%	53%	87%	~90%	~100%
Improve profitability	EBITDA Margin EBITDA Growth Net Income (TL mn)	10.9% 23.3% -1.217	13.5% 28.1% -297	13.5% 21.4% -280	13.4% 32.9% 1.291	14.2% 132.7% 3.801

Asset optimization

AND Office Building sale Migros real estate sales MOOV sale, McDonald's Anadolu Efes real estate sales

*Netdebt/EBITDA ratio is at 0.5x when calculated excluding the acquisition of CCI Uzbekistan.



- > Focus on changes in consumer trends and strengthen our market positioning
- Focus on strong operational performance coupled with profitable growth
- Continue managing risks proactively
- Concentrate on positive FCF generation with tight B\S management
- Optimize our cost structure through active use of operational hedges



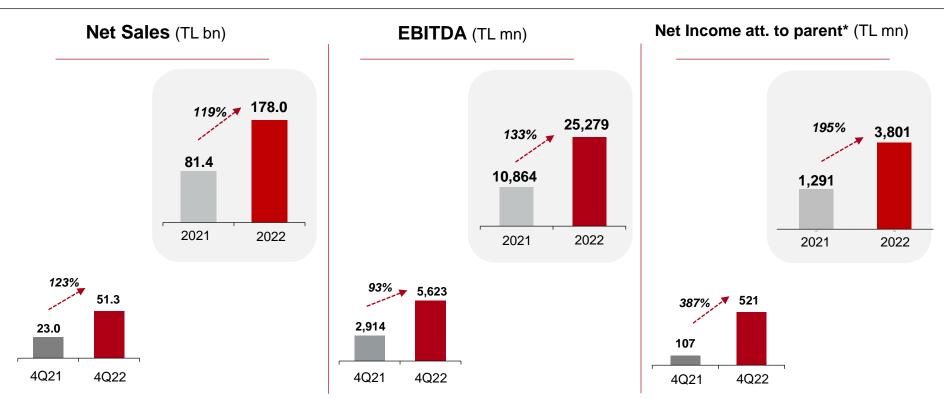
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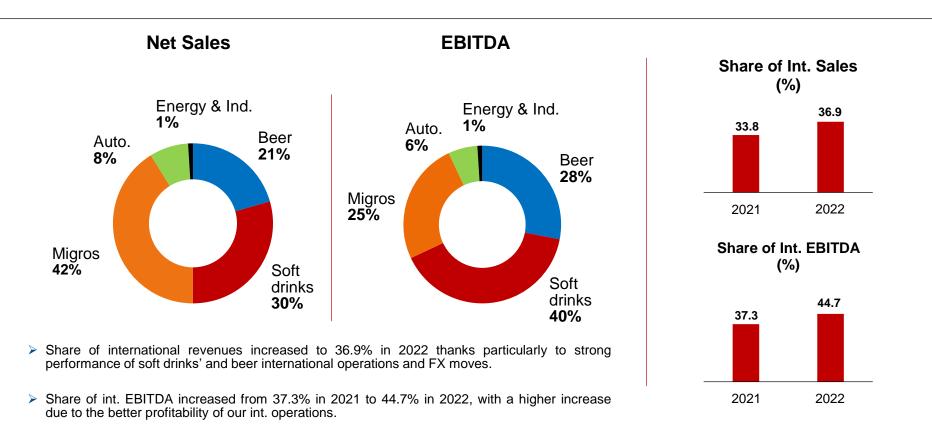


Key Financial Indicators – 4Q22 & 2022



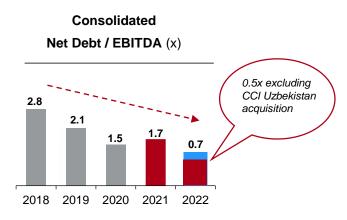
* Adjusted net profit attributable to parent of TL 3,021 mn in 2022 vs. TL 707 mn in 2021 excludes one-off gains and losses related to the sale of subsidiaries AND Anadolu Gayrimenkul Yatırımları A.Ş., Migros Macedonia, Moov sales and CB fine in 2021, impairment losses in our beer operations and sale of McDonald's in 2022.

Segmental Sales and EBITDA Breakdown

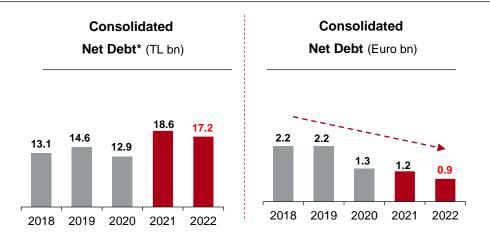




Financial Priorities I: Deleveraging on track



- > Significant improvement in indebtedness ratios thanks to;
 - Operational performance,
 - FCF generation
 - Balance sheet management, risk mitigation tools
 - Asset sales



- Despite sharply weaker TL, significant decline in indebtedness of the Holding during the last couple of years
- No FX debt at the Holding-only level

*incl. IFRS16

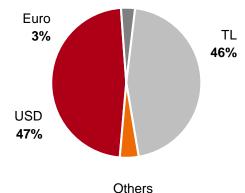


Financial Priorities II: Deleveraging on track

FY2022 (TL mn)	Consolidated Total Debt	Cash and Cash Equivalents	Net Debt	Net Debt/EBITDA*
Beer	16,827	9,858	6,969	1.0
Soft Drinks	20,844	14,769	6,075	0.6
Migros	7,455	8,067	-611	-0.1
Automotive	3,019	2,699	320	0.2
Energy & Industry	2,267	361	1,906	5.1
Other (incl. Holding)	4,087	1,529	2,558	n.m.
Holding-only	4,085	1,425	2,661	n.m.
Consolidated	54,434	37,282	17,151	0.7
Consolidated (€ mn)	2,731	1,867	855	0.7

FY2021 (TL mn)	Consolidated Total Debt	Cash and Cash Equivalents	Net Debt	Net Debt/EBITDA*
Beer	11,885	6,119	5,766	2.5
Soft Drinks	9,391	4,215	5,176	1.1
Migros	6,080	3,635	2,445	0.8
Automotive	1,150	806	344	0.6
Energy & Industry	2,295	497	1,798	8.5
Other (incl. Holding)	4,122	1,022	3,100	n.m.
Holding-only	4,121	901	3,220	n.m.
Consolidated	34,863	16,294	18,569	1.7
Consolidated (€ mn)	2,311	1,078	1,227	1.7

Breakdown of Gross Debt* (2022)

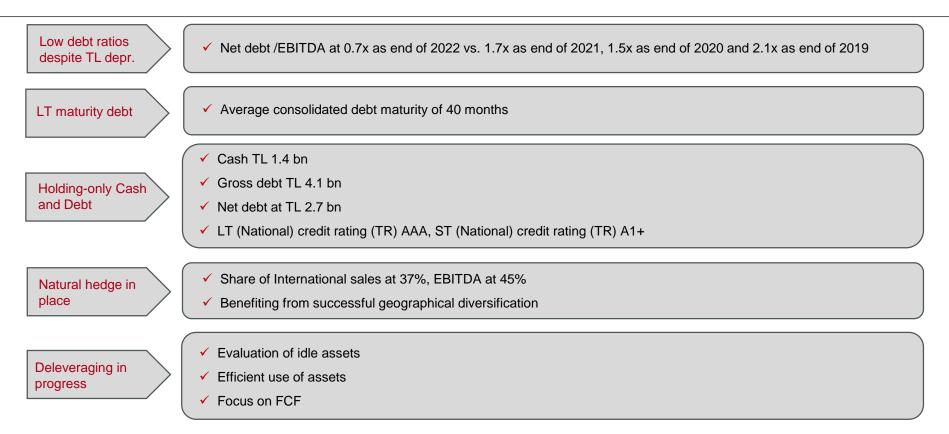


4%

*Including IFRS16, excl. hedging instruments



Financial risk metrics





Financial Priorities

Profitability & Efficiency Improvements

- Management
- Proactive Risk Management

• FCF Generation

Deleveraging



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Anadolu Efes

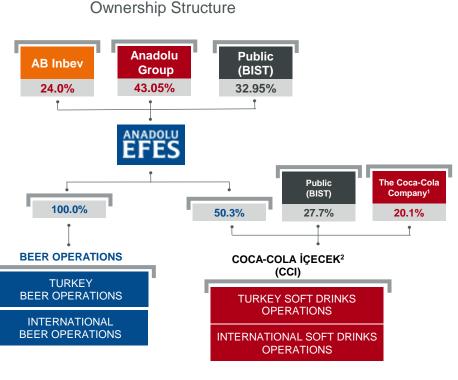


A total beverage company serving more than

690 mn consumers in 16 countries

- A world class brand portfolio, balanced between beer and soft drink operations
- Operating in countries with significant growth potential indicated by low per capita consumption levels
- Through an experienced and financially strong organization
- Having world's largest brewer ABI in beer and soft drinks giant TCCC in soft drinks arm as partners
- Operating structure in Russia & Ukraine through collaboration of ABI Inbev and Anadolu Efes

First Turkish signatory company of UGC CEO Water Mandate Quoted in BIST Corporate Governance and Sustainability Indexes



(1) Through The Coca-Cola Export Corporation

(2) 2.0% held by Özgörkey Holding



Beer





21 **Breweries** 6 Malt complexes Hops processing facility Preform Plant in **6** countries: Turkey Russia Kazakhstan Ukraine Georgia Moldova

Annual 52.2 mhl beer, 403 k

tons malt production capacity FY2022 revenues: TL37.0 bn

FY2022 EBITDA: TL 7.3 bn with EBITDA margin 19.8%

Leader in the Turkish market Market Leadership in Russia Strongly positioned in CIS countries Leader in Kazakhstan, Moldova, Georgia

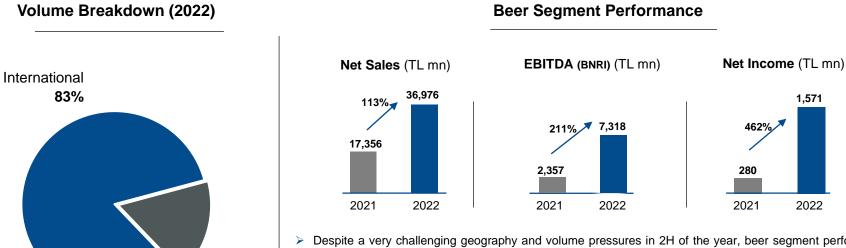


Beer Segment

Türkiye

17%





- Despite a very challenging geography and volume pressures in 2H of the year, beer segment perfomance far exceeded expectations throughout the year.
- Highest consolidated EBITDA margin in the last 10 years, despite facing inflationary pressures in many of our operating markets
- > Price adjustments, strong channel product mix, disciplined opex resulted with sharp improvement in margins.
- > Production resumed in one of our three factories in Ukraine.
- > Some normalization in margins and challenging volume outlook ahead



Soft Drinks







Among top 10

largest bottler In Coca-Cola system

~10 thousand employees

Serving 430 mn

Annual production capacity **1.9 bn u/c**

2022 sales volume **1.6 bn u/c** 30 plants in 11 countries: Turkey, Pakistan, Kazakhstan, Azerbaijan, Turkmenistan, Kyrgysztan, Iraq Jordan, Tajikistan, Syria, Uzbekistan

A total of

FY2022 revenues: TL 53.5 bn

FY2022 EBITDA: TL 10.2 bn

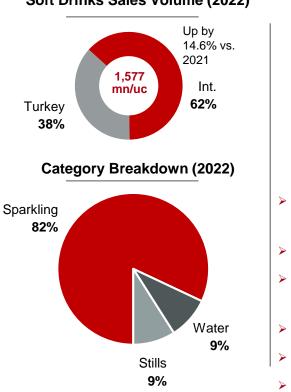
Strong market positions in Sparkling

TURKEY 66%	#1
PAKISTAN 52%	#1
KAZAKHSTAN 50%	#1
AZERBAIJAN 72%	#1
KYRGYZSTAN 54%	#1
IRAQ 34%	#2
	#2
34% JORDAN	
34% JORDAN 15% UZBEKISTAN	#2

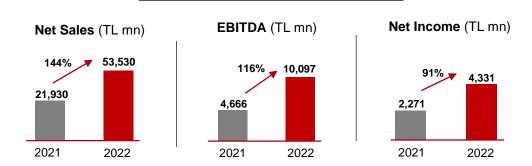


Soft Drinks Segment





Soft Drinks Sales Volume (2022)



Soft Drinks Segment Performance

- 15% consolidated FY volume growth on reported basis and 8% on the proforma basis in 2022 ahead of our guidance.
- Despite substantial cost challenges solid revenue and EBITDA growth in both domestic and int. operations \geq
- Despite price adjustments, hedges, and improvement in package mix, margins somewhat under pressure due to \geq persistent raw material inflation, significantly higher energy costs, and weaker local currencies
- Successful Uzbekistan integration (32% volume growth in 2022).
- New plant investments in Pakistan, Azerbaijan, Kazakhstan, and Uzbekistan. \geq
- Expecting solid volume performance to continue in 2023 (Mid to high single-digit volume growth)



Migros





The pioneer of organized retail in Turkey **15.8%** share in modern FMCG

8.9% share in total FMCG

A total of 2,908 stores covering app. 1.8 mn m²

Active Loyalty Card holders **14.3 mn** active cards **9 mn** loyal households FY2022 revenues: TL 74.5 bn

FY2022 EBITDA: TL 6.3 bn with EBITDA margin 8.4%

The only food retailer listed in BIST Sustainability Index for 7 years in a row

Turkey's biggest integrated meat-processing plant 62,000 tons production capacity



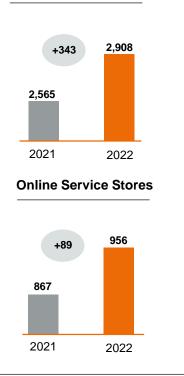
Migros Operations

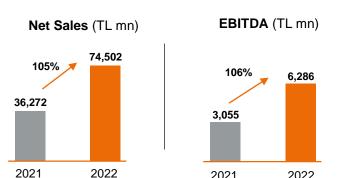
Number of Stores



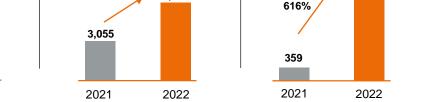
Net Income (TL mn)

2,570





Migros Performance



- Solid top-line growth in 2022 driven not only by inflation, on-line business, store expansion but also competitive pricing, >market share gains, strong recovery of large stores located at malls and succesful performance of new stores
- Online share in total revenues at 15.6%, similar to last year's levels ≻
- Accelerated store expansion; 343 new stores YoY, 7% increase in sales area \geq
- Net cash to EBITDA at 0.1x in 2022YE vs. net debt to EBITDA of 0.8x at 2021YE with IFRS 16 \geq
- >Net cash position of TL 5,4 bn w/o IFRS 16 as of 2022 YE
- No hard currency exposure ≻
- Positive bottom-line performance; Excl. TL 1.0 bn deffered tax income, still a solid TL1.6 bn bottom-line 2022



Automotive Segment

CELIK INOTOR

ÇELİK MOTOR

Distribution of Kia-branded vehicles and operational leasing activities

FY2022 revenues: TL 7.2 bn

FY2022 EBITDA: TL 658 mn

FY2022 market share in passenger cars: 3.1%





ikinciyeni.com:

the leading **second-hand automotive e-commerce** platform in Turkey **sold over 128K** cars since establisment. With app. **400k members**, the platform daily brings together more than **100 cars** with their new owners.



Automotive Segment







ANADOLU ISUZU

More than **170 k** vehicles produced in **35** years

FY2022 revenues: TL 6.3 bn

Exports to around **60** countries

The first Japanese automotive partnership in Turkey, with Isuzu and Itochu

Turkey's one and only pickup locally manufactured, recently refreshed with its new generation 1.9lt motor and new face- D-MAX

Patent Leader **R&D** in its segment awarded by its designs

6-16t trucks market leader

One and only IMM (Isuzu Manufacturing Management) Certificate, for bus segment, owner across Europe

ANADOLU MOTOR

Production, import and distribution of wide-range of industrial engines

21,000 m² Production, factory, office areas

More than **400,000**

gas and diesel engines manufactured

Production capacity of **20,000** units in one shift

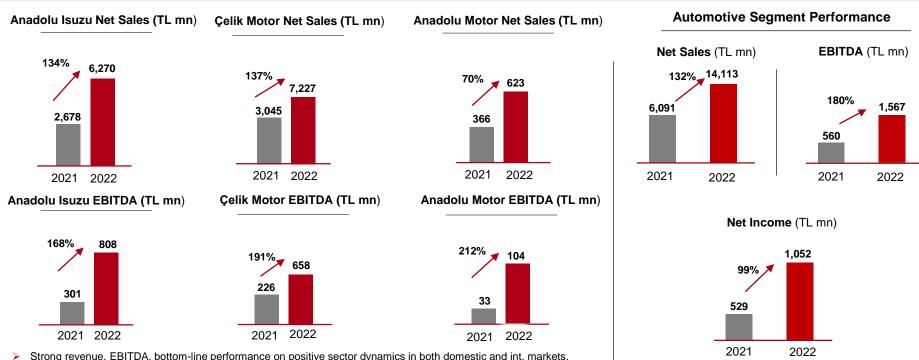


Automotive Segment

ANADOLU ISUZU

CELIK INIOTOR

ANADOLU мото



Strong revenue, EBITDA, bottom-line performance on positive sector dynamics in both domestic and int. markets.

Solid Anadolu Isuzu results across the board with strong top-line growth, margins and bottom-line

- Celik Motor benefiting from solid domestic auto demand and pricing.
- Net debt/EBITDA ratio of the segment down to at 0.2x at 2022YE from 0.6x at 2021YE and 1.4x at 2020YE. \geq

Energy & Industry Segment





ADEL KALEMCİLİK

Leader of the Turkish Stationery Sector

4.500

Product varieties in E Stationery and Toy

50 Export Countries FY2022 revenues: TL 895 mn

Newest

Production Plant in Europe 36.000 m² 300 mn pcs/year

Unique Ability

to produce around 1000 different products requiring different production techniques

Environmental

60% of natural gas need provided from waste wood dust

1995

Partnership with Faber-Castell

FABER-CASTELL

2015

Introduction of World Class Toy Brands in Turkey

2018

Licensed toy and stationery producer for Turkish Radio and Television Association (TRT)



Energy & Industry Segment





Paravani HEPP* The first energy project undertaken by a Turkish company in Georgia since October 2014

90 MW installed capacity Annual electricity

410 mn kWh

100% of the electricity produced is sold to Georgia

FY2022 revenues: TL 245 mn



*Sale of 13.51% portion of our shares in Anadolu Kafkasya for an amount of USD 10 mn was completed in 2018; sale of another 14.19% portion for an amount of USD 10.5 mn was finalized in November 2019. Effective shareholding in Anadolu Kafkasya is 61,49% Aslancık HEPP The first investment of Anadolu Group in the energy sector

Installed capacity: **120 MW**

FY2022 revenues: TL 472 mn Undertaken jointly with the Doğan and Doğuş Groups

Annual Electricity Output: **418 mn** kWh

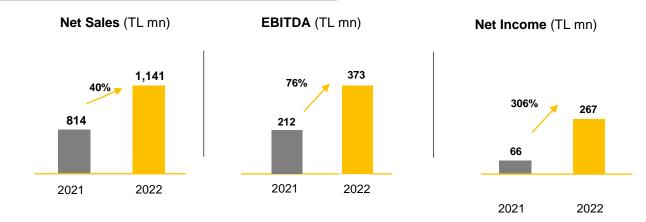




Energy & Industry Segment



Energy & Industry Segment Performance



- > Segment constituents: Adel and Energy
- > Completed the sale Anadolu Restaurant, which operates the franchise management of McDonald's restaurants, for USD 54.5 mn.
- Solid results at GUE
- > Adel both top-line and margins on a recovery as schools re-opened with face-to-face classes



Other - Agriculture





farms 30,000 da land

packing house

340,000 tons fruit

processed

production plants in **2022**

The largest fruit grower and fruit juice producer in Turkey

5 mn Fruit trees

Launched the first fruit brand of Turkey in Dec. 2015: Doal Created a new natural sugar category with **Doal** Meyveden Şeker in 2017



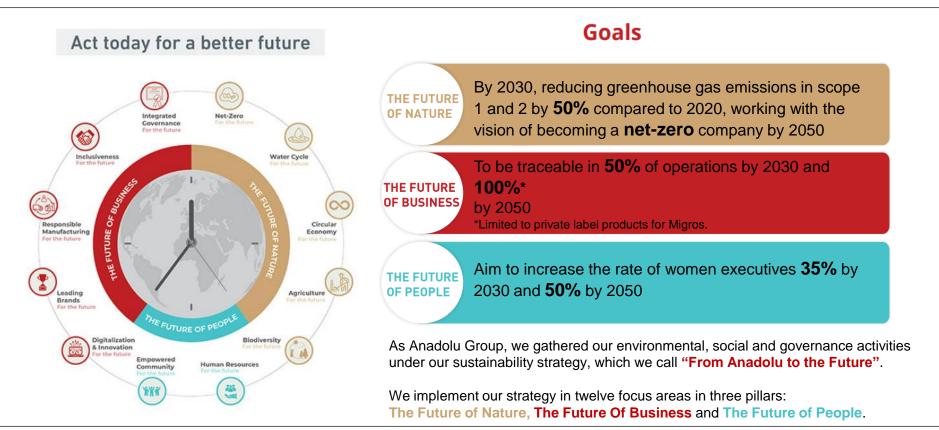


Social Organizations

ANADOLU VAKFI Projects mainly focusing on education and health		ANADOLU In Affiliation with JOHNS HOPKINS MEDICINE	ANADOLU EFES 1976		
30,000+ Scholarships	42,000 + hours Mentoring Support	Strategic partnership with Johns Hopkins Medicine International	1 Koraç Cup		
50+ educational institutions, hospitals built	Social Entrepreneurship Seminars for ~166,000 teachers	657,000 free health care provided to more than 50,000 patients	1996 11 Turkish	Gold Awards 3 Euroleague Devotion Marketing Awards, 1 EuroLeague One Team CSR Award	
637,000 free of charge health services provided	Book and Materials Support for 55,000 + disadvantaged students	The center employs state-of-the-art technology in its urologic- oncology , bone marrow transplant , and breast-health units in the provision of services that	Cups and 12 Presidential Cups	Silver Award 1 EuroLeague Devotion Marketing Award	
39		focus largely on oncology-related issues.	14 Turkish League Championships		

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Anadolu Group Sustainability Strategy





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TL mn	Net Sales	Yearly Change	Gross Profit	Yearly Change	EBITDA	Yearly Change	Net Profit	Yearly Change
Beer	36.976	113%	15.610	142%	6.995	198%	1.571	462%
Soft Drinks	53.530	144%	17.374	125%	10.097	116%	4.331	91%
Migros	74.502	105%	17.800	103%	6.286	106%	2.570	616%
Automotive	14.113	132%	2.600	150%	1.567	180%	1.052	99%
Energy and Industry	1.141	40%	519	61%	373	76%	267	306%
Other	323	75%	251	72%	3	n.m.	109	-15%
Consolidated	177.978	119%	53.631	121%	25.279	133%	3.801	194%



The star that links Anatolia to the world and the world to Anatolia



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