

The star that links Anatolia to the world and the world to Anatolia

Investor Presentation

March 2018



I. Strategical Overview

- II. The Merger
- III. Investment Case
- IV. FY2017 Financial Highlights
- V. Segmental Operational and Financial Summary
- VI. Financial Summary



Strong roots and extensive coverage...







Operating in

9 different sectors in

19 countries with

59 production facilities in the region.

Exports to more than **80** countries



50,000+

employees



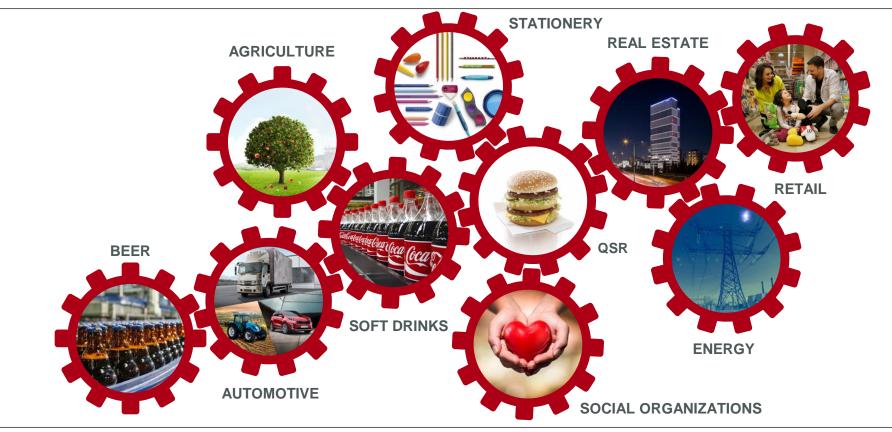
A global group quoted on BIST with

7 companies,

generating a turnover of **32.2** billion TL as of 2017-end.



...in numerous different sectors...



MARCH 2018



...backed by advanced competencies





MARCH 2018

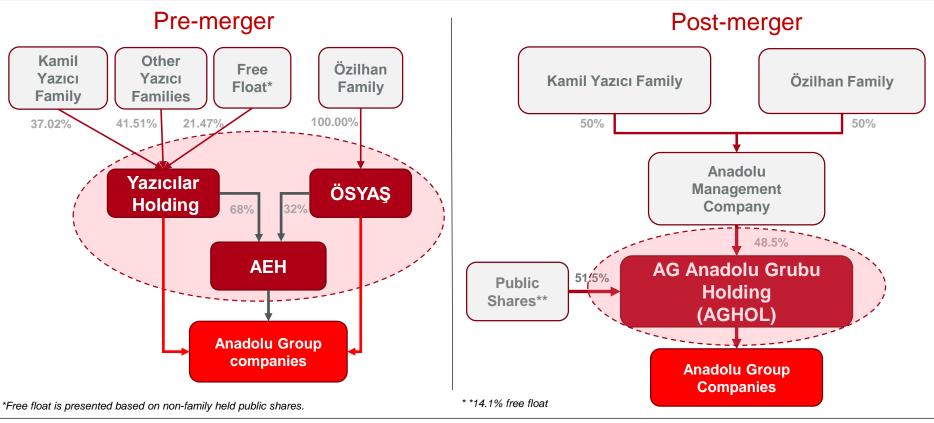
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The Merger



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ANADOLU GROUP

The Participation Rates & Method

	Pre-merger Consolidation method	Stake held by AGHOL, %	Current Consolidation method	Proforma* Consolidation method
Anadolu Efes	Equity	43.05	Full	Full
Migros	Equity	50.00	Equity	Full
Anadolu Isuzu	Equity	55.40	Full	Full
Adel Kalemcilik	Full	56.89	Full	Full
Çelik Motor	Full	100.0	Full	Full
Anadolu Restoran	Full	100.0	Full	Full
Anadolu Motor	Full	100.0	Full	Full
Efestur	Full	100.0	Full	Full
Aslancık HEPP	Equity	33.33	Equity	Equity
Anadolu Kafkasya**	Full	89.19	Full	Full
Real Estate Companies	Full	100.00	Full	Full

*Proforma results include Migros as fully consolidated latest by June 2019.

**Anadolu Kafkasya holds 90% of our energy company GUE and 100% of other project company

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Comparative results

TL mn	Consc	olidated	Proforma Consolidated*		
	2016	2017	2016	2017	
Net Sales	14,145	17,378	24,793	32,196	
EBITDA	2,072	2,670	2,733	3,507	
Total Assets	32,987	38,067	38,217	46,036	
Net Debt	6,922	8,204	8,729	10,489	

* Proforma results include Migros as fully consolidated

The Rationale & The Objectives

Rationale	Restructuring and Strengthening of Corporate Structure of Anadolu Group		
	Simplification and transparency with respect to control and structure		
	Clarity with respect to the joint control and equal representation by the two families	CREATING AND MAXIMIZING SHAREHOLDER	
Objectives	Enhanced corporate governance via establishment of the general governance principles	VALUE	
	Higher shareholder return by delivering unlocked value within the current Group structure		
	Improved sustainability in terms of governance and structures		



Outline

- The merger Yazıcılar Holding with ÖSYAŞ and AEH completed; the merged holding is named as AG Anadolu
 Grubu Holding A.Ş. (AGHOL)
- Equal shareholding and equal representation by the founding Kamil Yazıcı and Özilhan Families is structured in Anadolu Management Company.
- On the board of AGHOL, there are 4 board members quota for Kamil Yazıcı Family and 4 board members quota for Özilhan Family and additional 4 independent board members as required by CMB legislations.
- Share classes are reduced from 4 to 2, designated currently as A (tradeable registered shares with 80% share in paid-in-capital,) and B (non-tradeable bearer shares with 20% share in paid-in-capital); with B having the previledge of appointing 6 members out of 12 on the board of AGHOL.
- Anadolu Management Company holds total of B-type shares and some portion of A-type shares. The portion
 of A-type shares that does not belong to Anadolu Management Company are held by individual family
 shareholders and free float.



The merger ensures alignment on:

- Kamil Yazıcı Family and Özilhan Family's joint control and equal representation at the board of every company in Anadolu Group, established through a family constitution (including a JV agreement and internal procedures),
- Family influence only through representation at the board level,
- Strong professional/independent view via having the majority of the seats at the boards of the subsidiaries from professionals/independents,
- Professional operational management for all key positions (Holding CEO, BU&Function Presidents and all GMs),
- Limited quota for junior family members for employment in Group companies.



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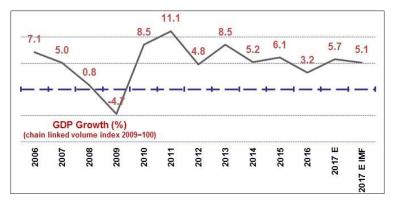
Through the merger

- Better perception by financial markets through;
 - Clarification of control
 - Increased transparency at the holding
 - More meaningful consolidated results through the full consolidation of AEFES
- More efficient management of funds at the holding level in line with the strategic targets of the Group
- Easier access to new funds and strategic partnerships through standing as a one and sizeable holding company
- Enhanced implemention of corporate governance principles at the holding level, as the umbrella AGHOL then being a public company.



✓ Consumer play

Extensive range of consumer-products coverage as proxy to growing private consumption and the increase in the purchasing power of the midincome class; as such benefiting from a resilient sector mix.



✓ Well-governed portfolio play

Access to various number of sectors, ranging from industrial to retail and services, which are well managed and professionally run; as such, a well-governed proxy to Turkey's high growth economy.

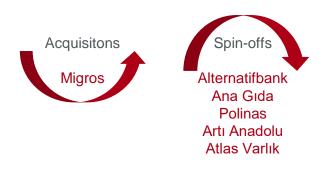




Through the portfolio - II

Predictable business outlook with major spin-offs and acquisitions completed

The Group completed the sale of various non-core assets in the recent years, with the concentration focus. The acquisition of Migros was one of the biggest transactions in the history of the Group.



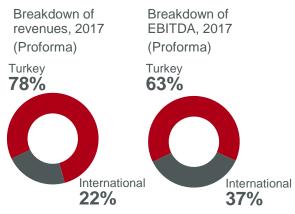
Accumulated knowhow in partnership with global companies

The Group's long-dated experience in its operations coupled with the knowhow from the partner global companies enhances operational excellence.



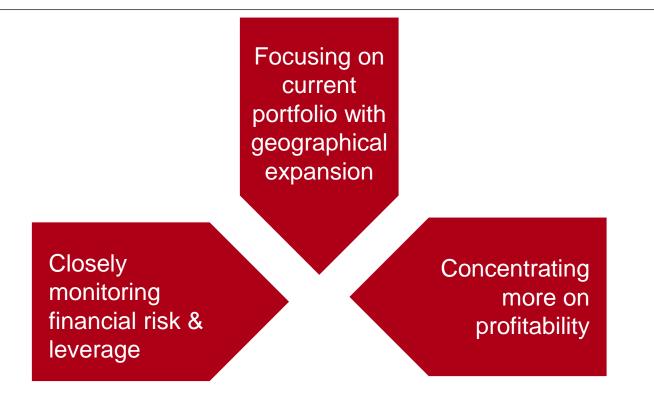
✓ Balanced geographical risk

Geographical diversity ensures protection from macroeconomic and political imbalances in the operating region.





What's on the agenda?





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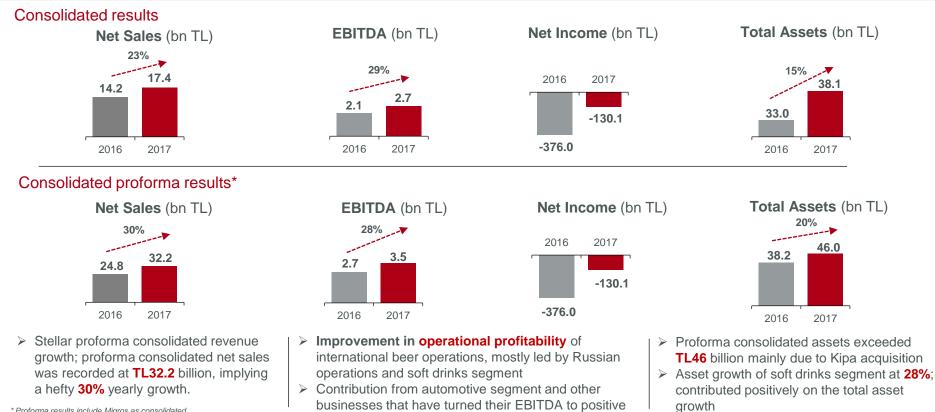
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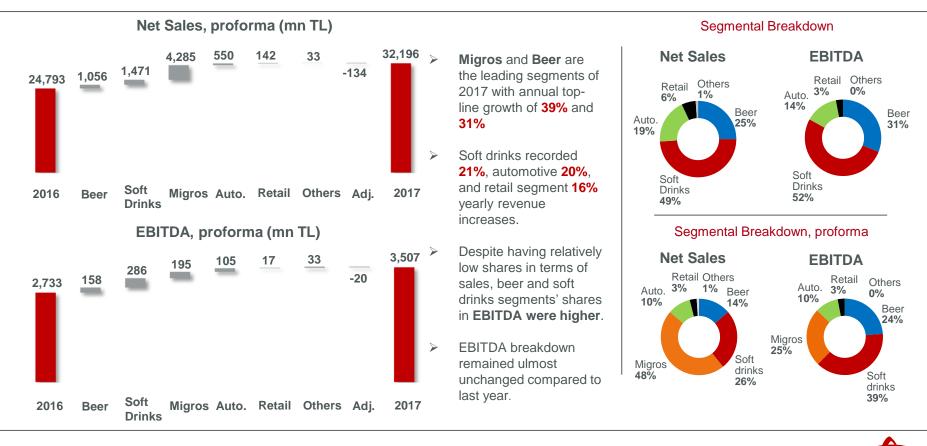
Major Financial Indicators – FY2017



* Proforma results include Migros as consolidated

Anadolu Grol

Segmental Sales and EBITDA Contribution

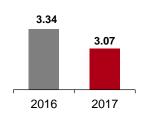


Anadolu Grouf

Consolidated and Segmental Indebtedness

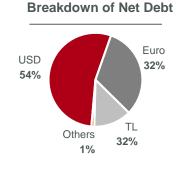
As of 2017-end (TL mn)	Total Consolidated Debt	Cash and Cash Equivalents	Net Debt	Net Debt/EBITDA
Beer	2,519	1,606	913	1.1
Soft Drinks	5,991	3,892	2,099	1.5
Automotive	3,214	190	3,025	8.3
Retail	213	55	158	1.7
Others (incl. Holding) Holding net debt	2,176 <i>1,14</i> 3	165 <i>74</i>	2,011 <i>1,0</i> 69	n.m. <i>n.m</i> .
Consolidated	14,113	5,908	8,204	3.1
Migros	3,912	1,628	2,284	2.6
Proforma Consolidated	18,025	7,536	10,489	3.0



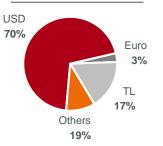


 Holding-only net debt increased to TL1bn, due to financing for the purchase of additional 10% Migros shares and FX appreciation

Net debt /EBITDA decreased to 3.07x on the back of stellar EBITDA growth













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Beer Segment

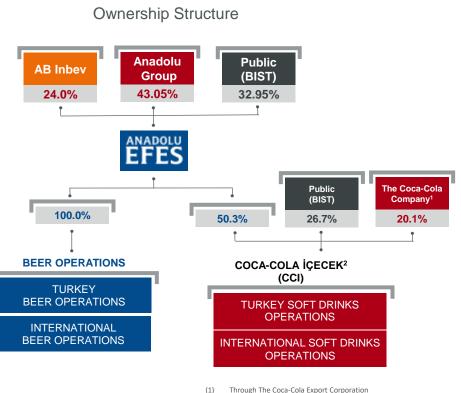


A total beverage company serving more than **690 mn** consumers in

16 countries

- A world class brand portfolio, balanced between beer and soft drink operations
- Operating in countries with significant growth potential indicated by low per capita consumption levels
- Through an experienced and financially strong organization
- Having world's largest brewer ABI in beer and soft drinks giant TCCC in soft drinks arm as partners

First Turkish signatory company of UGC CEO Water Mandate Quoted in BIST Corporate Governance and Sustainability Indexes Only Turkish beverage company in Vigeo Eiris EM 70 listing



(2)



Beer





5th largest in Europe

15th

largest In the World In terms of sales volume

Exports to more than **70** countries 14 breweries 5 Malt factories

Hops processing facility

1 Preform Plant

in **6** countries: **Turkey** Russia Kazakhstan Ukraine Georgia Moldova Annual **35.6 mhl** beer,

228 k tons malt production capacity

Leader in the Turkish market

Solidified market position in Russia

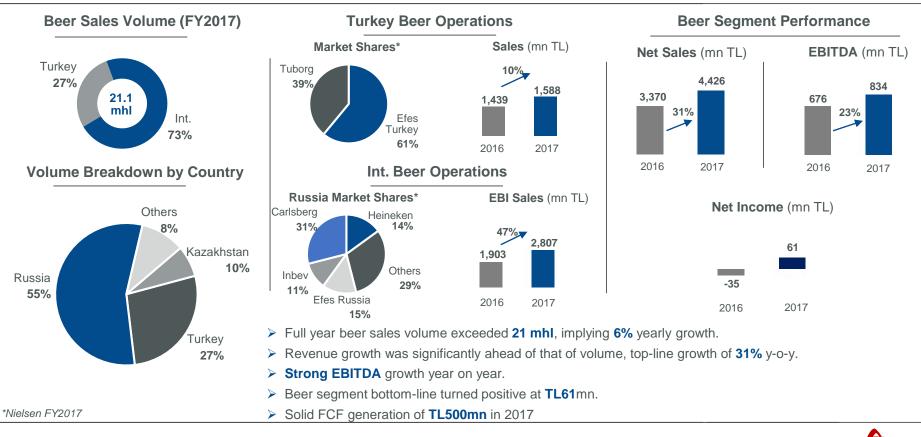
Strongly positioned in CIS countries

Leader in Kazakhstan, Moldova, Georgia





Anadolu Grouf



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Soft Drinks







6th

largest bottler In Coca-Cola system

28 bn annual servings to 400 mn people

Annual production capacity **1.5 bn u/c**

2017 sales volume **1.24 bn u/c**

/ (0(0) 0)
25
plants in
10
countries:
Turkey, Pakistan,
Kazakhstan,
Azerbaijan,
Turkmenistan,
Kyrgysztan, Iraq
Jordan, Tajikistan,
Syria
-

A total of

12M2017 revenues: TL 8.5 bn

12M2017 ЕВІТДА: TL1.4 bn

Strong market positions in Sparkling

	#1
<u>63%</u> PAKISTAN 37%	#2
KAZAKHSTAN 49%	#1
AZERBAIJAN 75%	#1
TURKMENISTAN	#1
KYRGYZSTAN 68%	#1
IRAQ	#2
JORDAN	#2

Quoted in BIST Corporate Governance and Sustainability Indexes

The first & only Turkish company to be quoted in the UNGC Compact 100 Index

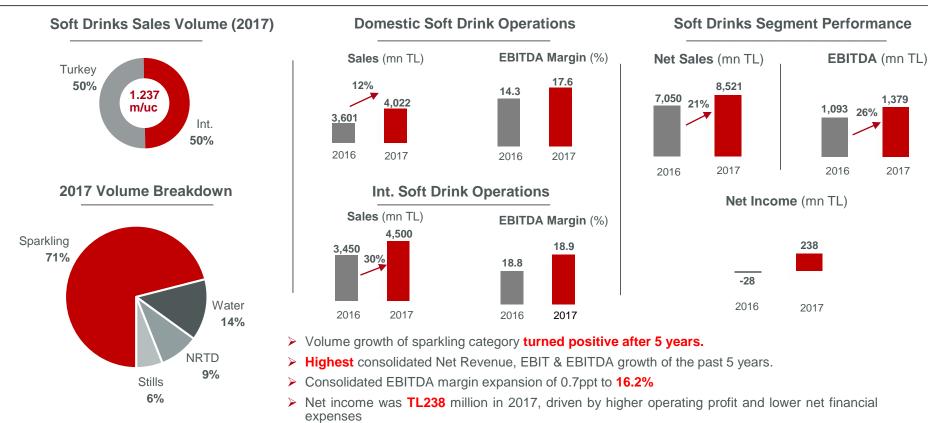
Among Turkey's climate change leaders within the scope of CDP's Climate Change Report.



Soft Drinks



2017





Migros





The pioneer of organized retail in Turkey **17.2%** share in modern FMCG

7.1% share in total FMCG

A total of **1,897** stores covering app. **1.4 mn** m²

Active Loyalty Card holders **10.3 mn,** reaching **7.7 mn** households in Turkey 12M2017 revenues: TL15.3 bn

12M2017 EBITDA: TL 872 mn with EBITDA margin 5.7%

Complementary operations in Kazakhstan

and Macedonia with **39** Ramstores.

Over 20 years retail experience abroad

Acquired Tesco-Kipa business in Turkey-**162** stores.

Best retailer of the Country Award for 14 years in a row

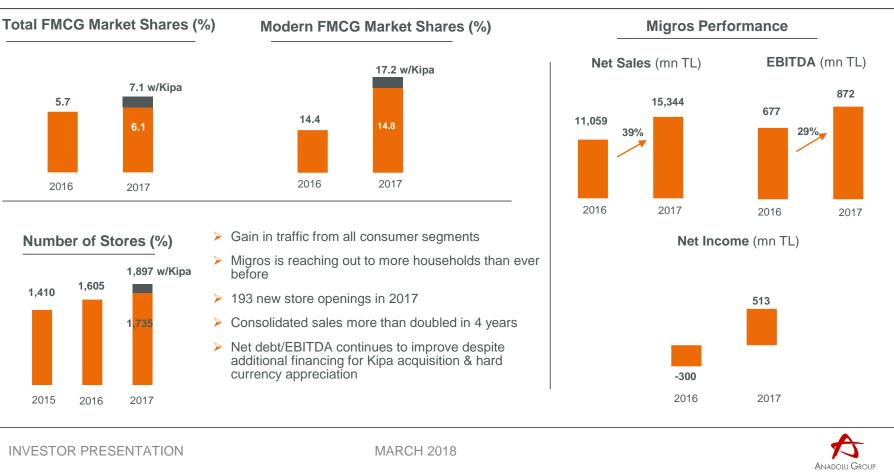
Quoted BIST Corporate Governance Index and the first & only retail company quoted in BIST Sustainability Index



Migros

30

Migros



Automotive



Garenta

yeni nesil rent a car

ÇELİK MOTOR

Distribution of Kiabranded vehicles and operational leasing activities

12M2017 revenues: TL 2.1 bn Leasing revenues: 66%

Car and spare parts sales: **34%** of top-line

2017-end market share in passenger cars: 1.51%

Garenta Pro fleet size **26,800** Garenta Day fleet size **5,400**



All car rental & leasing solutions under one powerful umbrella brand 200k r daily b than 1 owner

ikinciyeni.com: the leading second-hand automotive e-commerce platform in Turkey sold over 18.000 cars in 2017. With app. 200k members, the platform daily brings together more than 100 cars with their new owners.



Bulur.com: e-commerce portal

that combines users who want to buy and sell cars with intelligent matching algorithm.

Øbulur

Praticar.com: after sales needs of Çelik Motor's fleet mngnt. experience in the

short/long term rental to vehicle owners





Automotive







ANADOLU ISUZU

More than **170 k** vehicles produced in **34** years

Export to more than 60 countries since 1994

12M2017 revenues: TL 963 mn

The record export of the last 23 years in 2017

The first Japanese automotive partnership in Turkey, with Isuzu and Itochu

Turkey's one and only pickup locally manufactured, recently refreshed with its new generation 1.9lt motor and new face- D-MAX

Patent Leader **R&D** in its segment awarded by its designs

6-16t trucks market leader

One and only IMM (Isuzu Manufacturing Management) Certificate, for bus segment, owner across Europe

ANADOLU MOTOR

Production, import and distribution of wide-range of industrial engines

21,000 m²

Production, factory, office areas

More than **400,000**

gas and diesel engines manufactured

Production capacity of **20,000** units in one shift



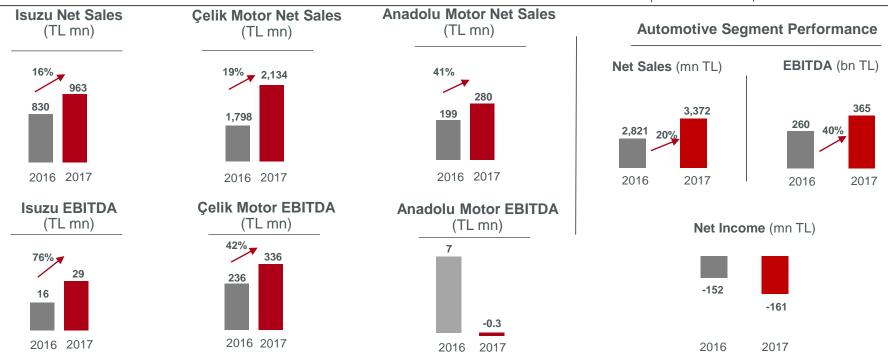
Tractor production under Landini brand



Automotive



ANADOLU GROUP



- Significant operational improvement; EBITDA increase of 40%
- > Negative bottom-line due to the nature of business; increasing fleet of Çelik Motor

Retail





ADEL KALEMCİLİK

Leader of the Turkish Stationery Sector

4.500

Product varieties in Stationery and Toy

50

Export Countries

12M2017 revenues: TL 322 mn

Newest

Production Plant in Europe 36.000 m² 300 mn pcs/year

Unique Ability

to produce around 1000 different products requiring different production techniques

Environmental

60% of natural gas need provided from waste wood dust

1995

Partnership with Faber-Castell

FABER-CASTELL

2011

"**LLC Faber-Castell Anadolu**" JV is established. Territory: Russia, Kyrgyzstan, Belarus, Kazakhstan 2015 Introduction of World Class Toy Brands in Turkey



Retail





260 restaurants

More than **6,000** employees

49 Franchisee

74 Franchisee restaurants Serving around **100 mn** customers in Turkey annualy

Turkish

provide 98%

of the

600

items used in McDonald's restaurants

suppliers

12M2017 revenues: **TL 622 mn**

McDonald's Child Charity has achieved **45** Projects to **1.5 mn** children



Retail Segment

ADEL McDonald's.







The first project of AND Gayrimenkul in Istanbul: AND Kozyatağı

Highest archieved rent on the Asian side of Istanbul

A+ Office Tower

75,000 m² construction area

35,000 m² GLA

77% occupancy rate

8 International award winner

Completed in 2015





New Project by AND Ankara

Commercial-oriented project to be developed on a revenue sharing basis Game-changer in the residential market: **AND Pastel**

Residential oriented mixed-use project in Kartal-Istanbul

250,000 m² construction area,

7 blocks, approx.1,200 residential units

55% pre-sales completed

8 International award winner

Recently launched in 2016



Others - Agriculture





The largest fruit

grower and fruit juice producer in Turkey

3.5 mn Fruit trees

Launched the first fruit brand of Turkey in Dec. 2015: Doal Created a new natural sugar category with **Doal** Meyveden Şeker in 2017





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Others - Energy

PARAVANI HEPP



Paravani HEPP

The fist energy project undertaken by a Turkish company in Georgia since October 2014

90 MW installed capacity

Annual electricity output: **410 mn** kWh

80% of the electricity produced is exported to Turkey 12M2017 revenues: USD 14.9 mn

Kheledula HEPP New project in Georgia under construction 50MW installed capacity 254 mn annual electricity output



Aslancık HEPP The first investment of Anadolu Group in the energy sector

Installed capacity: **120 MW**

12M2017 revenues: TL 83 mn Undertaken jointly with the Doğan and Doğuş Groups

Annual Electricity Output: **418 mn** kWh





Others





Energy and real estate companies are under consolidated under the other segment.

Net sales revenues rose by 16% y-o-y, due to increase in the rental revenues of the real estate companies.

Delivery of the residential units will commence on June 2018 and December 2018.

Gross profit margin expanded by **9.5%**, which is attributable to the stellar performance of the real estate revenues.

Other Segment Performance

 Net Sales (mn TL)
 EBITDA (bn TL)

 239
 -39
 2

 206
 16%
 2

 2016
 2017
 2016
 2017

Net Income (mn TL)









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Social Organizations

Anadolu Vakfi

Projects mainly focusing on education and health

27,000 Scholarships

Celebrating its **38th** year in **2017** **22,000 +** hours Mentoring Support

Social Entrepreneurship Seminars for **50,000 +** teachers

512,000 + free of charge health services provided

50

educational institutions, hospitals built

Book and Materials Support for **37,000 +** disadvantaged students In Affiliation with JOHNS HOPKINS MEDICINE

Strategic partnership with **Johns Hopkins Medicine International**

Bone Marrow Transplant Center Transplanted bone marrow to more than 1,700 patients

Anadolu Medical Center is in the third place of the Top 500 corporations in Turkey in the healthcare category for the services it exported in 2016





1 Koraç Cup **1996**

13 Turkish League Championships

11

Turkish Cups and **10** President First place in 3 Euroleague

Devotion Marketing Awards

Presidential Cups



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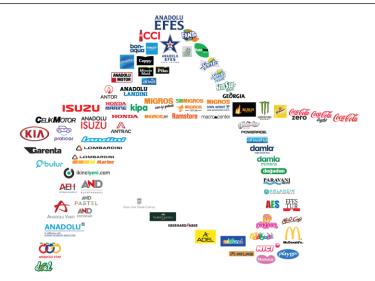
Segmental Financial Summary

TL, million	Beer	Soft Drinks	Otomotive	Retail	Other	Consolidated	Migros	Migros Proforma Consolidated
Net SALES	4.426	8.521	3.372	1.008	239	17.378	15.344	32.196
у-о-у	31%	21%	20%	16%	16%	23%	39%	30%
Gross Profit	2.143	2.901	560	218	116	5.801	4.082	9.836
у-о-у	25%	21%	32%	18%	44%	24%	38%	30%
Operating Profit	362	874	263	57	138	1.679	303	1.767
у-о-у	24%	37%	61%	43%	n.m.	87%	a.d.	30%
EBITDA	834	1.379	365	91	2	2.670	872	3.507
у-о-у	23%	26%	40%	22%	n.m.	29%	29%	28%
PBT	102	421	-236	17	-107	157	603	409
у-о-у	691%	495%	21%	846%	-51%	n.m.	n.m.	n.m.
Net Income	61	238	-161	9	-52	-130	513	-130
у-о-у	n.m.	n.m.	6%	n.m.	n.m.	-65%	n.m.	-65%
Net Debt	913	2.099	3.025	158	2.011	8.204	2.284	10.489
у-о-у	a.d.	-8%	32%	8%	90%	19%	26%	20%
Gross Margin	48,4%	34,0%	16,6%	21,6%	48,7%	33,4%	26,6%	30,5%
EBITDA Margin	18,8%	16,2%	10,8%	9,0%	0,7%	15,4%	5,7%	10,9%
Net Margin	1,4%	3,3%	-4,6%	0,8%	-21,7%	0,6%	3,3%	0,9%

* Proforma results include Migros as fully consolidated



The star that links Anatolia to the world and the world to Anatolia





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