

AG ANADOLU GRUBU HOLDING

Investor Presentation

June 2024

ANADOLU GROUP

OUR FOUNDING PHILOSOPHY

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OUR VALUES





WE MANAGE OUR BUSINESS WITH A FAIR AND EGALITARIAN APPROACH



WE LEAD INNOVATION WITH OUR ENTREPRENEURIAL SPIRIT



WE STRIVE TO PRODUCE VALUE IN A SUSTAINABLE MANNER



In accordance with the decree of the Capital Markets Board, our financials are reported using TAS 29 (Financial Reporting in Hyperinflationary Economies). The financial statements and all comparative amounts for previous periods have been adjusted according to the changes in the general purchasing power of the Turkish lira in accordance with TAS 29 and are finally expressed in terms of the purchasing power of the Turkish lira as of March 31, 2024.

However, to supplement the information provided previously, which were reported without inflation accounting, we are also presenting certain items from our financials without inflation adjustment. These unadjusted figures are clearly identified as such. Any financial figures lacking such clarification are reported in accordance with TAS 29.



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VI. Financial Summary



Strong roots and extensive coverage

Founded **1950**

20

Countries

Türkiye, Germany, Azerbaijan,Bangladesh Belarus, Georgia, Netherlands, Iraq, Kazakhstan, Kyrgyzstan, Turkish Republic of Northern Cyprus,Uzbekistan, Moldova, Pakistan, Russia, Syria, Tajikistan, Turkmenistan, Ukraine, Jordan

~100.000

Employees

90 Production facilities

Beer, soft drink, retail, agriculture, automotive, stationary, energy

100+ Countries exported to Turnover of TL **375,6** bn in FY2023

EBITDA of TL **36,1** bn in FY2023

6

companies Quoted on Borsa Istanbul (BIST) incl. the Holding company

5

companies listed on BIST Corporate Governance index

Companies published Sustainability reports

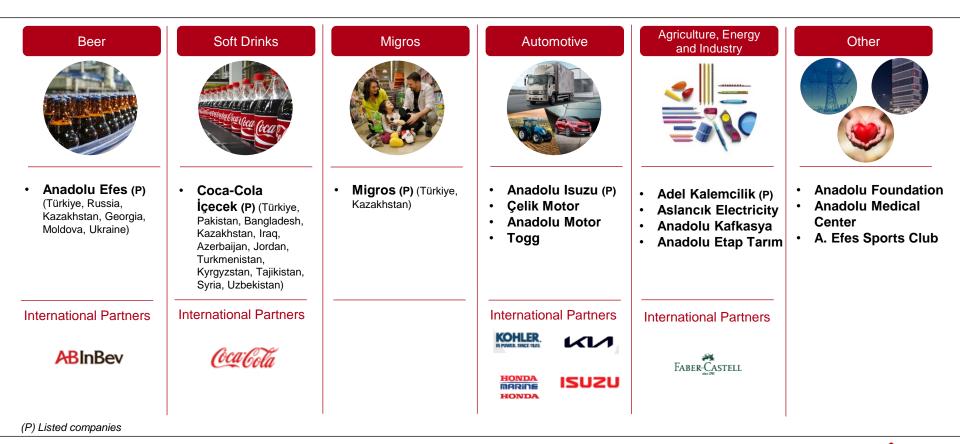


Well-structured track





Different sectors and companies with prominent int. partners



ANADOLU GROUF

In summary





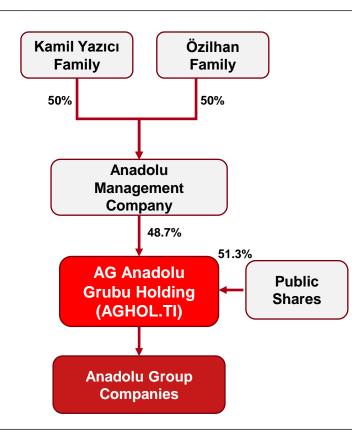


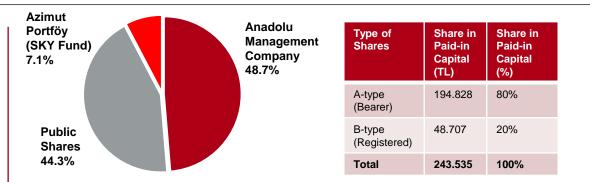


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- II. Governance Approach
- **III.** Investment Case
- IV. 1Q24 Financial Highlights
- V. Segmental Operational and Financial Summary
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Shareholding Structure





- Equal shareholding and equal representation by the founding Kamil Yazıcı and Özilhan Families is designed in Anadolu Management Company (AMC).
- The families aligned interests due to equal rights through AMC ensures sustainable value creation.
- > Almost all wealth of the families' is invested in Anadolu Group
- Anadolu Management Company holds total of B-type shares and some portion of A-type shares. The portion of A-type shares that does not belong to Anadolu Management Company are held by individual family shareholders and other investors.



Corporate Governance

• Families' joint control is in effect through all legal aspects;

• Kamil Yazıcı Family and Özilhan Family's joint control and equal representation at the board of every company in Anadolu Group is established through a family constitution (including a JV agreement and internal procedures).

• Families only assume board level responsibility;

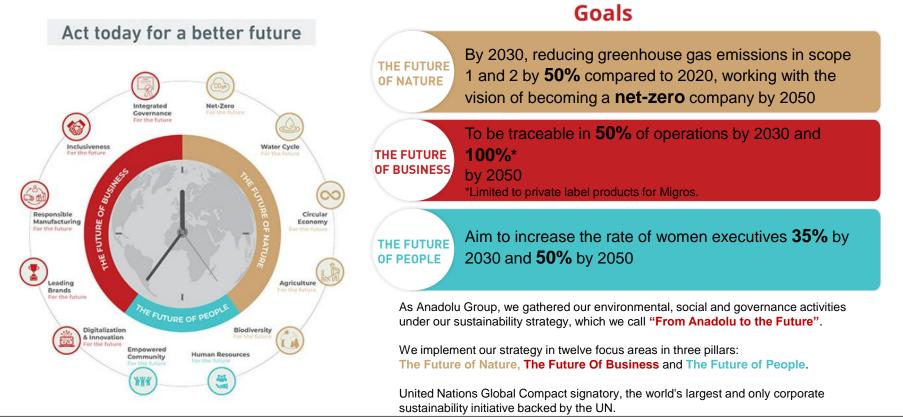
- On the board of AGHOL, there are 4 board members-quota for Kamil Yazıcı Family and 4 board-members quota for Özilhan Family. There are additional 4 independent board members as required by CMB legislations.
- Strong professional/independent view is enabled via having the majority of the seats at the boards of the subsidiaries from professionals/independents,
- There is only a limited quota for family members for employment in Group companies.

• Professional top management is secured;

- Professional operational management is required for all key positions (Holding CEO, BU&Function Presidents and all GMs).
- The highly experienced and recognized top management with broad vision ensures the sustainability of the Group and focuses on the shareholder value creation.
- The management is incentived through certain KPI's, including ST targets mainly concentrated on net income, FCF and long-term targets based on shareholder value creation linked to Equity Value and stock performance.



Anadolu Group Sustainability Strategy









- I. Strategical Overview
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III. Investment Case

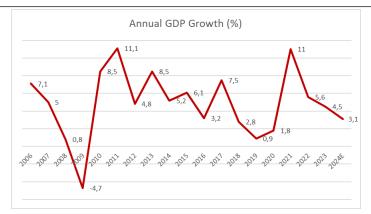
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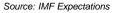
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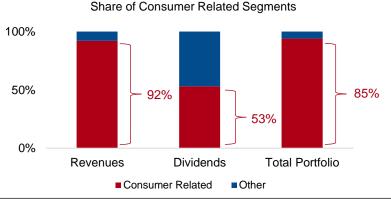


Dominant consumer play

- Extensive range of consumer-products coverage benefiting from a resilient sector mix.
- Young and dynamic population with an average age of around 30.
- Domestic know-how driving international growth.
- Far-reaching distribution network (through beer, soft drinks and automotive operations) and wide-range customer database analytics (through Migros) to enhance productivity, business gains and create competitive advantage.



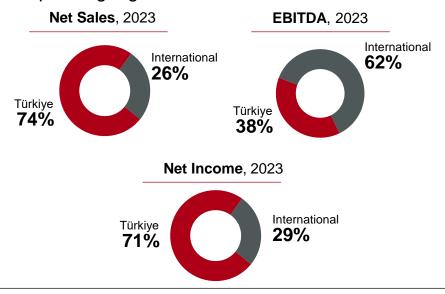




Investment Case - II

✓ Balanced Geographical Risk

Geographical diversity ensures protection from macroeconomic and political imbalances in the operating region.



Accumulated Knowhow in Partnership with Global Companies

The Group's long-dated experience in its operations coupled with the know-how from the global partner companies enhances operational excellence.





✓ Efficient portfolio management

The Group completed the sale of various non-core assets in recent years; yet still continuously keeps a close eye on opportunities, with the aim of maximizing portfolio efficiency. Migros acquisition was one of the biggest transactions in the Group history.



✓ Well-governed portfolio play

Access to various number of sectors, ranging from industrial to retail and services, which are well managed and professionally run; as such, a well-governed proxy to Türkiye's high growth economy.





Solid Track Record – (without TAS 29 impact)

What did we say?

How we are doing

Focus and grow with our core business lines

CCI Bangladesh acquisition, Migros On-line

	2018	2019	2020	2021	2022	2023
Tight B/S Management Net debt/ EBITDA	2.8x	2.1x	1.5x	1.7x	0.7x	0.5x
Strong FCF	TL 1.6 bn	TL3.6 bn	TL 5.5 bn	TL 6.7 bn	TL 12.8 bn	TL 14.8 bn
B/S optimization Solo Net Debt FX Protection	16%	53%	87%	~90%	~100%	~100%
Improve profitability EBITDA Margin EBITDA Growth Net Income (TL mn)	10.9% 23.3% -1.217	13.5% 28.1% -297	13.5% 21.4% -280	13.4% 32.9% 1.291	14.2% 132.7% 3.801	14.3% 82.2% 8.771

Asset optimization

AND Office Building sale Migros real estate sales MOOV sale, McDonald's Anadolu Efes real estate sales



- Focus on changes in consumer trends and strengthen our market positioning
- Focus on strong operational performance coupled with profitable growth
- Continue managing risks proactively
- Concentrate on positive FCF generation with tight B\S management
- Optimize our cost structure through active use of operational hedges



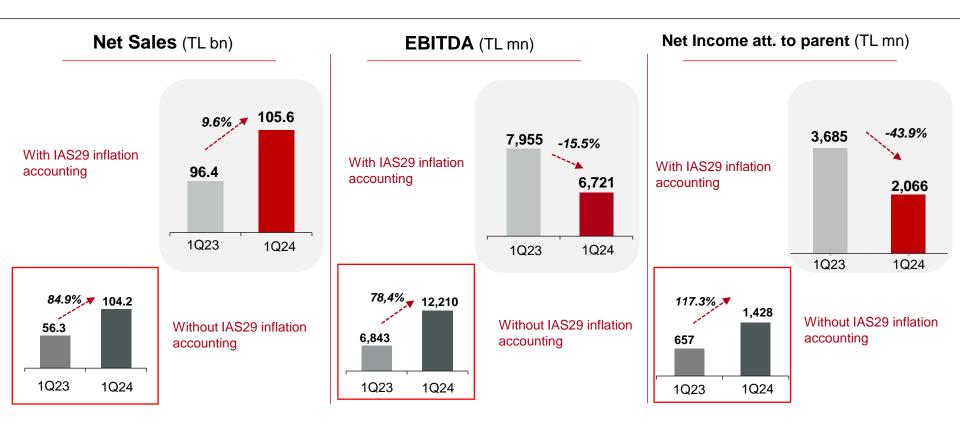
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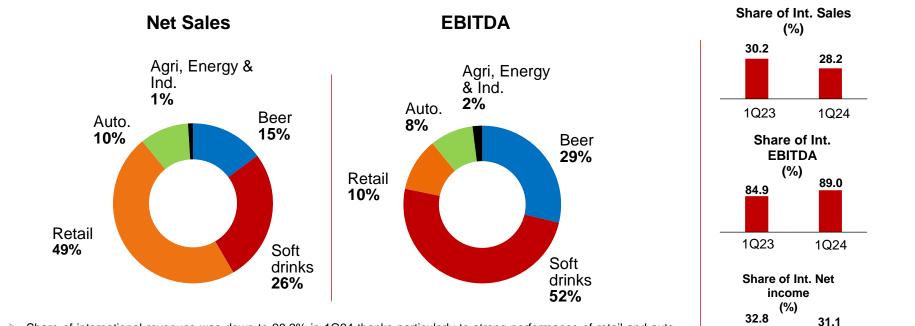


Key Financial Indicators – 1Q24





Segmental Sales and EBITDA Breakdown

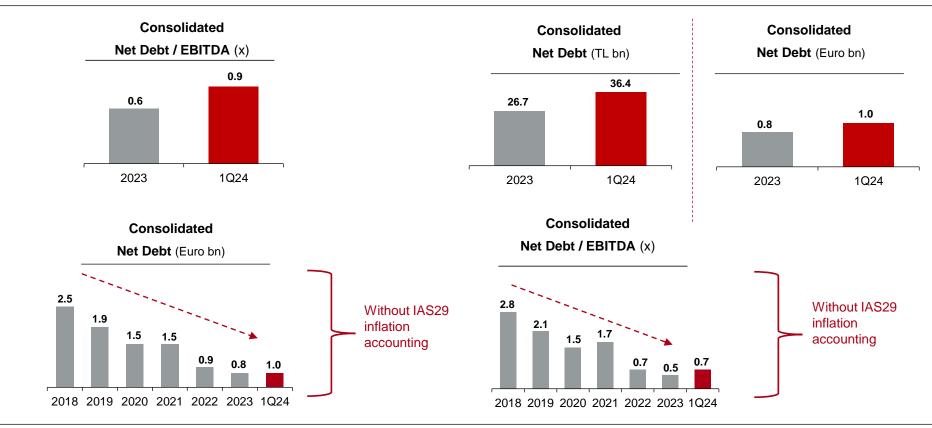


- Share of international revenues was down to 28.2% in 1Q24 thanks particularly to strong performance of retail and auto segments. EBITDA share outside of Türkiye, was at 89.0% while its share in net profit was 31.1%.
- As a result of the implementation of TAS 29 only in domestic operations, the EBITDA margins of our domestic operations decreased according to reporting with inflation accounting, but the net profit margins of our domestic operations increased as a result of "monetary gain" reported under inflation accounting.
- > As a result, the share of our domestic operations in total EBITDA decreased, but its share in total net profit increased.

1Q24

1Q23

Financial Priorities I: Deleveraging on track

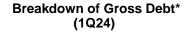


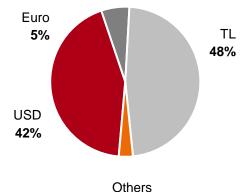


Financial Priorities II: Deleveraging on track

1Q24 (TL mn)	Consolidated Total Debt	Cash and Cash Equivalents	Net Debt	Net Debt/EBITDA*
Beer	26,518	20,074	6,443	0.5
Soft Drinks	41,066	19,265	21,801	1.0
Retail	12,643	14,096	-1,453	-0.4
Automotive	6,799	3,540	3,259	1.0
Agri, Energy & Industry	4,566	932	3,634	5.2
Other (incl. Holding)	4,190	1,312	2,879	n.m.
Holding-only	4,189	911	3,278	n.m.
Consolidated	95,649	59,220	36,429	0.9
Consolidated (€ mn)	2,743	1.699	1,045	0.9

FY2023 (TL mn)	Consolidated Total Debt	Cash and Cash Equivalents	Net Debt	Net Debt/EBITDA*
Beer	26,020	22,398	3,622	0.3
Soft Drinks	42,619	25,464	17,155	0.8
Retail	11,817	14,748	-2,931	-0.7
Automotive	8,732	6,482	2,250	0.6
Energy & Industry	4,808	1,180	3,628	5.5
Other (incl. Holding)	5,934	2,800	3,134	n.m.
Holding-only	5,933	2,474	3,459	n.m.
Consolidated	99,779	73,072	26,707	0.6
Consolidated (€ mn)	3,058	2,239	818	0.6



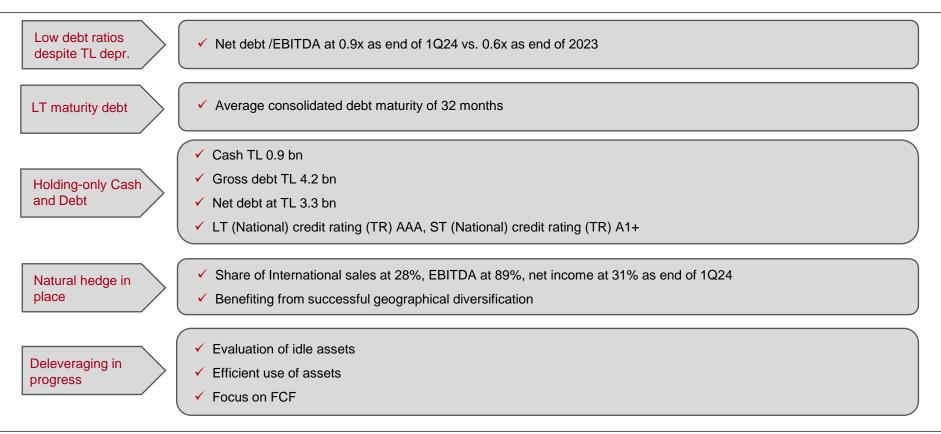


5%

*Including IFRS16, excl. hedging instruments



Financial risk metrics





Financial Priorities

Profitability & Efficiency Improvements

• Tight B/S Management



• FCF Generation

Deleveraging



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Anadolu Efes

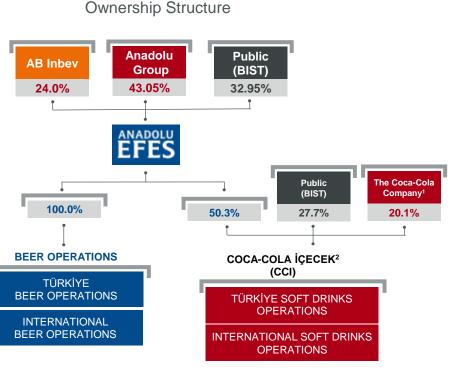


A total beverage company serving more than

770 mn consumers in 16 countries

- A world class brand portfolio, balanced between beer and soft drink operations
- Operating in countries with significant growth potential indicated by low per capita consumption levels
- Experienced and financially strong organization
- Having world's largest brewer ABI in beer and soft drinks giant TCCC in soft drinks arm as partners

First Turkish signatory company of UGC CEO Water Mandate Quoted in BIST Corporate Governance and Sustainability Indexes



(1) Through The Coca-Cola Export Corporation

(2) 2.0% held by Özgörkey Holding



Beer





Annual **51.8 mhl** beer, es **403 k** tons malt production capacity FY2023 revenues: TL58.0 bn

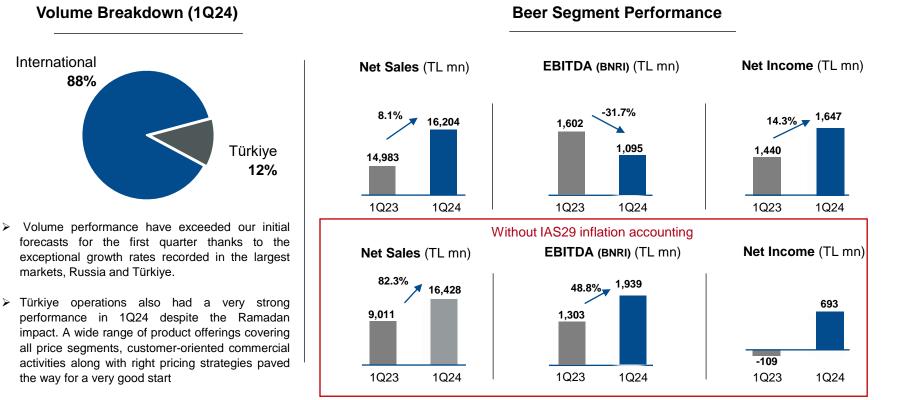
FY2023 EBITDA: TL 10.7 bn with EBITDA margin 18.4%

Leader in the Turkish market Market Leadership in Russia Strongly positioned in CIS countries Leader in Kazakhstan, Moldova, Georgia



Beer Segment





Soft Drinks







Among top 10

largest bottler In Coca-Cola system

~10 thousand employees

Serving 500 mn

Annual production capacity **1.9 bn u/c**

2023 sales volume **1.5 bn u/c** A total of **30** plants in **12** countries: **Türkiye, Pakistan, Bangladesh, Kazakhstan, Azerbaijan, Turkmenistan, Kyrgysztan, Iraq Jordan, Tajikistan, Syria, Uzbekistan**

FY2023 revenues: TL 101.0 bn

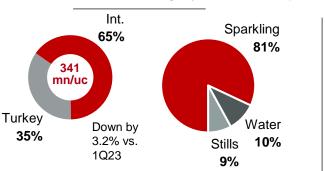
FY2023 EBITDA: TL 18.1 bn

Strong market positions in Sparkling

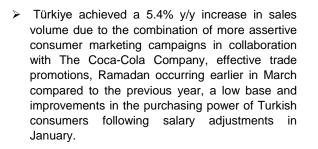
•	
TÜRKİYE	#1
<u>59%</u> PAKISTAN 47%	#1
KAZAKHSTAN	#1
AZERBAIJAN	#1
76% KYRGYZSTAN 57%	#1
IRAQ 33%	#2
JORDAN 13%	#2
UZBEKISTAN 48%	#1
BANGLADESH 45%	#1

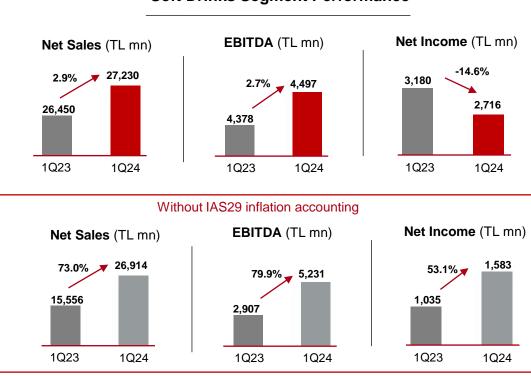






Sales Volume & Category Breakdown (1Q24)





Soft Drinks Segment Performance



Retail Segment





The pioneer of organized retail in Türkiye **15.7%** share in modern FMCG

9.5% share in total FMCG

A total of **3,387** stores covering app. **1.9 mn** m²

Active Loyalty Card holders **18.9 mn** active cards **11.7 mn** loyal households FY2023 revenues: TL 181.7 bn

FY2022 EBITDA: TL 3.9 bn with EBITDA margin 2.1%

The only food retailer listed in BIST Sustainability Index for 8 years in a row

Transforming the Ecosystem with innovative Subsidiaries





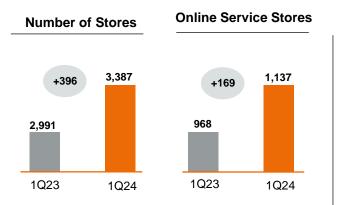


MIGROSONE

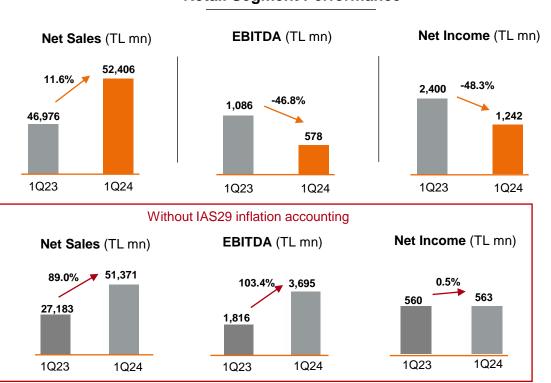


Retail Operations

Migros



- Retail operations generated TL 578 mn EBITDA in 1Q24, down by 46.8% YoY, with an EBITDA margin of 1.1% due to rise in personnel expenses.
- Net Income in 1Q24 was at TL 1.2 bn down by 49,5% YoY due to rise in personnel expenses as well. Without the impact of TAS 29, net income was TL 563 mn in 1Q24.







Automotive Segment

ANADOLU ISUZU	
Production capacity of	The first Japanese automotive partnership in Türkiye, with Isuzu and Itochu
in a single shift	
Production facility of 318 sqm	Patent Leader R&D in its segment awarded by its designs
FY2023 revenues: TL 15.2 bn	6-16t trucks market leader
Exports to around 60 countries	One and only IMM (Isuzu Manufacturing Management) Certificate, for bus segment, owner across Europe
	ISUZU Production capacity of 19 k in a single shift Production facility of 318 sqm FY2023 revenues: TL 15.2 bn Exports to around



Automotive Segment



ÇELİK MOTOR

Distribution of Kia-branded vehicles and operational leasing activities

FY2023 revenues: TL 20.4 bn

FY2023 FBITDA TL 1.8 bn

FY2023 market share in passenger cars: 2.1%





CELIK INOTOR

Garenta

Garenta controls about a 10% share of the short-term vehicle-rental market in Türkiye.

Garenta conducts its operations with an extensive fleet of vehicles through 80 dealerships in 37 of the country's provinces and 21 of its airports.

Enjoying a reputation as Türkiye's most innovative and best-quality vehicle-leasing brand offering drivers a reliable and convenient carrental model.

ikinciyeni.com

the leading second-hand automotive e-commerce platform in Türkiye sold over 135K cars since establisment. With app. 400k members, the platform daily brings together more than 100 cars with their new owners.

ANADOLU MOTOR

Production, import and distribution of wide-range of industrial engines

21,000 m² Production, factory, office areas

More than 400,000

gas and diesel engines manufactured

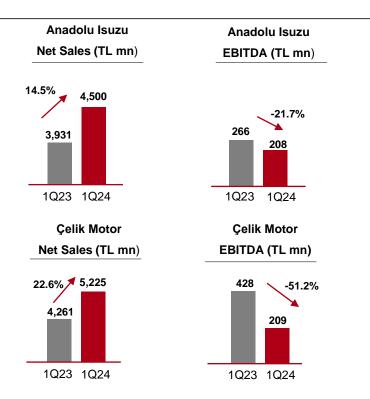
Production capacity of 20,000 units in one shift



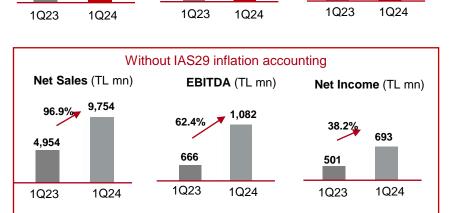
Automotive Segment

ÇELIK INOTOR





Automotive Segment Performance Net Sales (TL mn) EBITDA (TL mn) Net Income (TL mn) 17.8% 10,083 745 -47.0% 788 -56.2% 8,557 745 395 345 345

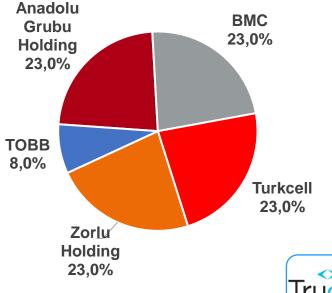


Net debt/EBITDA ratio of the segment was at 1.0x



Togg in Brief





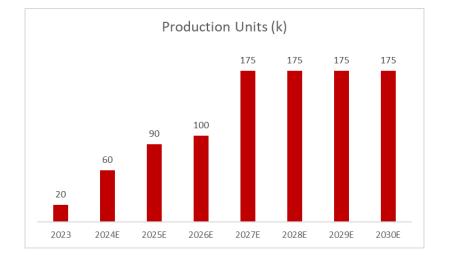
KTogg

- Togg ("Türkiye'nin Otomobili Girişim Grubu" / "Türkiye's Automobile JV Group") is a consortium of five Turkish companies formed with the initiative and support of the government to manufacture Türkiye's first electric car.
- Total investment for the project was EUR 1.8bn
- Anadolu Grubu Holding paid EUR 115 mn as part of its share and completed 100% of its commitment.
- The production facility is established in Gemlik (Bursa), and the first car was rolled out in October 2022, and mass production and sales started in March 2023.



Togg in Brief

- According to the existing plans, the production will be 60k in 2024, 100k in 2026, and eventually to reach 175k. The plan is to produce around 1 million electric cars in total by 2030.
- Exports to start in October 2024, mainly to Europe.
- The first model, C-SUV is likely to cater to the middle-income segment.







Togg in Brief

o siro

- Founded with the 50-50 JV between Farasis Energy, one of the world's leading companies in Li-ion batteries and Togg. Battery plant construction is expected to be completed by the end of 2024.
- Battery cell, module and package will be developed and produced and a production capacity of 20 GWh will be reached by 2031. The production is expected to reach over 50 GWh by 2035.
- 2026 is foreseen as the start of the battery cell production in addition to existing battery modules and packages production.
- Alongside Togg, Siro will provide services in the fields of electric mobility, renewable energy, electric grid, charging stations and energy storage solutions to support residential needs in 120 countries.
- The campus, which will be built on 607 thousand square meters, will be completed by the end of 2032 and will provide employment for 2.200 people.



Agriculture, Energy and Industry Segment





ADEL KALEMCILIK

Leader of the Turkish Stationery Sector

4.500

Product varieties in E Stationery and Toy

50 Export Countries FY2023 revenues: TL 2.3 bn

Newest

Production Plant in Europe 36.000 m² 300 mn pcs/year

Unique Ability

to produce around 1000 different products requiring different production techniques

Environmental

60% of natural gas need provided from waste wood dust

1995

Partnership with Faber-Castell

FABER-CASTELL

2015 Introduction of World Class Toy Brands in Türkiye 2018

Licensed toy and stationery producer for Turkish Radio and Television Association (TRT)



Agriculture, Energy and Industry Segment





Paravani HEPP*

The first energy project undertaken by a Turkish company in Georgia since October 2014

90 MW installed capacity

Annual electricity output: 410 mn kWh

100% of the electricity produced is sold to Georgia

FY2023 revenues: TL 660 mn



*Sale of 13.51% portion of our shares in Anadolu Kafkasya for an amount of USD 10 mn was completed in 2018; sale of another 14.19% portion for an amount of USD 10.5 mn was finalized in November 2019. Effective shareholding in Anadolu Kafkasya is 61,49% Aslancık HEPP The first investment of Anadolu Group in the energy sector

Installed capacity: **120 MW**

FY2023 revenues: TL 472 mn Undertaken jointly with the Doğan and Doğuş Groups

Annual Electricity Output: **418 mn** kWh





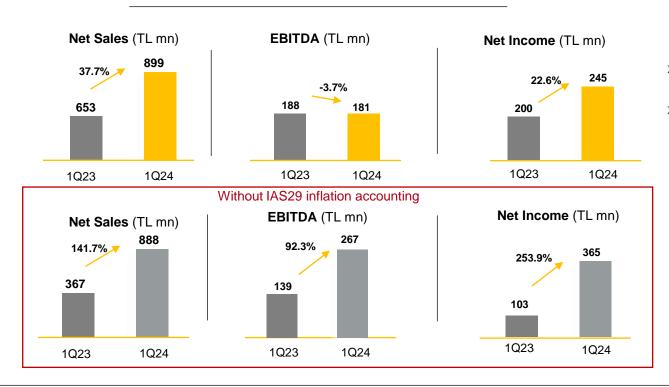
Agriculture – Anadolu Etap Tarım & Anadolu Etap İçecek











- Segment constituents: Anadolu Etap Tarım, Adel and Energy
- Adel's net sales increased by 22.0% compared to the previous year and reached TL 663 mn. With regards to Adel, orders have picked up pace compared to the previous year positively impacting Adel's revenue performance



Social Organizations

ANADOLU VAKFI Projects mainly focusing on education and health		ANADOLU In Affiliation with JOHNS HOPKINS MEDICINE	ANADOLU 1976		
30,000+ Scholarships	42,000 + hours Mentoring Support	Strategic partnership with Johns Hopkins Medicine International			
50+ educational institutions, hospitals built	Social Entrepreneurship Seminars for ~166,000 teachers	657,000 free health care provided to more than 50,000 patients	Koraç Cup 1996 	Gold Awards First and only team that wins EuroLeague Devotion Gold award 5 times in Europe	
750,000 free of charge health services provided	Book and Materials Support for 55,000 + disadvantaged students	The center employs state-of-the-art technology in its urologic- oncology , bone marrow transplant , and breast-health units in the provision of services that	EuroLeague Championships 2020-2021 2021-2022	12 Turkish Cups and	
		focus largely on oncology-related issues.	16 Turkish League Championships	13 Presidential Cups	



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TL mn	Net Sales	Yearly Change	Groce Protit	Yearly Change	EBITDA	Yearly Change	Net Profit (parent)	Yearly Change
Beer	16.204	8%	6.602	11%	1.070	-33%	1.646	14%
Soft Drinks	27.230	3%	9.049	11%	4.464	1%	2.716	-15%
Retail	52.406	12%	10.665	15%	578	-47%	1.242	-48%
Automotive	10.083	18%	1.171	-15%	395	-47%	345	-56%
Agriculture, Energy and Industry	899	38%	385	18%	181	-4%	245	23%
Other	279	15%	258	38%	12	30%	-31	n.m.
Consolidated	105.582	10%	27.817	11%	6.721	-16%	2.066	-44%



The star that links Anatolia to the world and the world to Anatolia



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