

AG ANADOLU GRUBU HOLDING

Investor Presentation

August 2023

ANADOLU GROUP

OUR FOUNDING PHILOSOPHY

 $\begin{array}{c} & & & \\ & & & & \\ & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & & & \\ & & &$

OUR VALUES





WE MANAGE OUR BUSINESS WITH A FAIR AND EGALITARIAN APPROACH



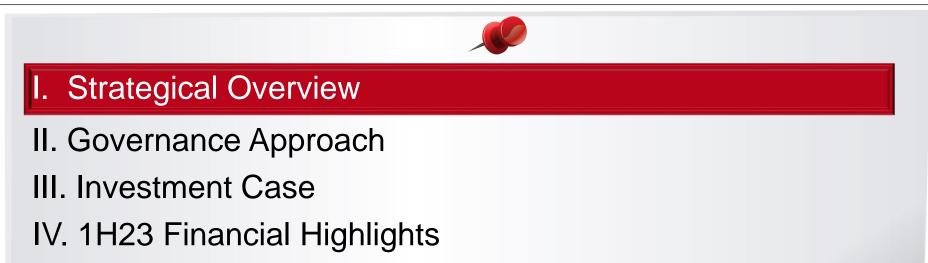
WE LEAD INNOVATION WITH OUR ENTREPRENEURIAL SPIRIT



WE STRIVE TO PRODUCE VALUE IN A SUSTAINABLE MANNER



Contents



V. Segmental Operational and Financial Summary

VI. Financial Summary



Strong roots and extensive coverage

Founded **1950**

19

Countries Turkey, Germany, Azerbaijan, Belarus, Georgia, Netherlands, Iraq, Kazakhstan, Kyrgyzstan, Turkish Republic of Northern Cyprus,Uzbekistan, Moldova,

Pakistan, Russia, Syria, Tajikistan, Turkmenistan, Ukraine, Jordan

80.000+ Employment **86** Production facilities

Sectors

Beer, soft drink, retail, agriculture, automotive, stationary, energy

100+ Countries exported to Turnover of TL **178,0**bn in FY2022

EBITDA of TL 25,3 bn in FY2022

6

companies Quoted on Borsa Istanbul (BIST) incl. the Holding company

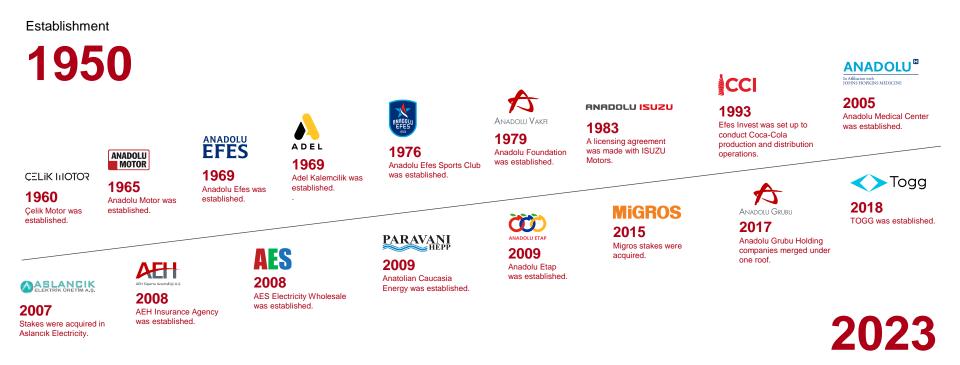
4

companies listed on BIST Corporate Governance index

Companies published Sustainability reports



Well-structured track





Different sectors and companies with prominent int. partners



In summary





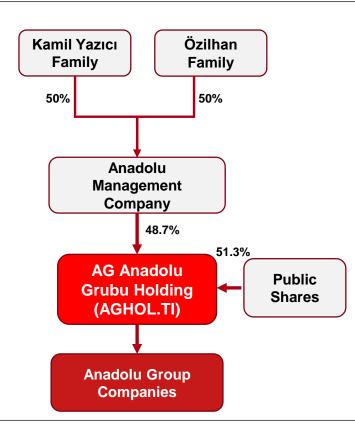


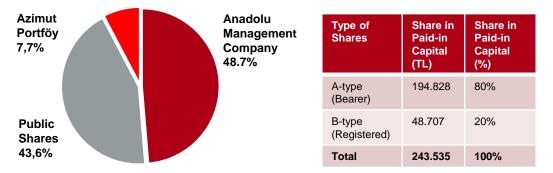


- I. Strategical Overview
- II. Governance Approach
- **III.** Investment Case
- IV. 1H23 Financial Highlights
- V. Segmental Operational and Financial Summary
- VI. Financial Summary



Shareholding Structure





- Equal shareholding and equal representation by the founding Kamil Yazıcı and Özilhan Families is designed in Anadolu Management Company (AMC).
- The families' aligned interests due to equal rights through AMC ensures sustainable value creation.
- > Almost all wealth of the families' is invested in Anadolu Group
- > ~55% of free float held by international investors.
- Anadolu Management Company holds total of B-type shares and some portion of A-type shares. The portion of A-type shares that does not belong to Anadolu Management Company are held by individual family shareholders and other investors.



Corporate Governance

• Families' joint control is in effect through all legal aspects;

• Kamil Yazıcı Family and Özilhan Family's joint control and equal representation at the board of every company in Anadolu Group is established through a family constitution (including a JV agreement and internal procedures).

• Families only assume board level responsibility;

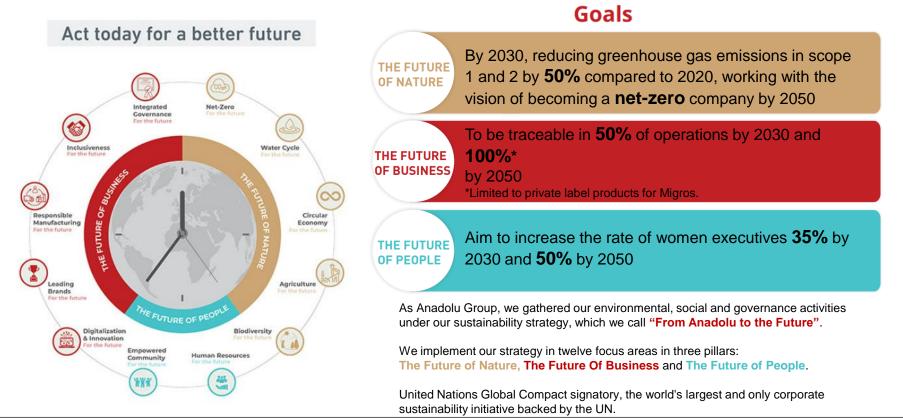
- On the board of AGHOL, there are 4 board members-quota for Kamil Yazıcı Family and 4 board-members quota for Özilhan Family. There are additional 4 independent board members as required by CMB legislations.
- Strong professional/independent view is enabled via having the majority of the seats at the boards of the subsidiaries from professionals/independents,
- There is only a limited quota for family members for employment in Group companies.

• Professional top management is secured;

- Professional operational management is required for all key positions (Holding CEO, BU&Function Presidents and all GMs).
- The highly experienced and recognized top management with broad vision ensures the sustainability of the Group and focuses on the shareholder value creation.
- The management is incentived through certain KPI's, including ST targets mainly concentrated on net income, FCF and long-term targets based on shareholder value creation linked to Equity Value and stock performance.



Anadolu Group Sustainability Strategy









- I. Strategical Overview
- II. Governance Approach

III. Investment Case

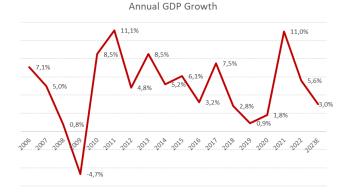
- IV. 1H23 Financial Highlights
- V. Segmental Operational and Financial Summary

VI. Financial Summary

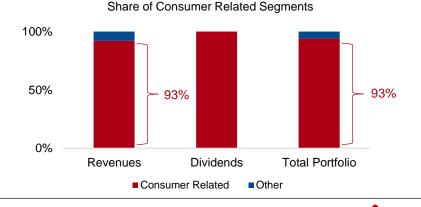


Dominant consumer play

- Extensive range of consumer-products coverage benefiting from a resilient sector mix.
- Young and dynamic population with an average age of around 30.
- Domestic know-how driving international growth.
- Far-reaching distribution network (through beer, soft drinks and automotive operations) and wide-range customer database analytics (through Migros) to enhance productivity, business gains and create competitive advantage.







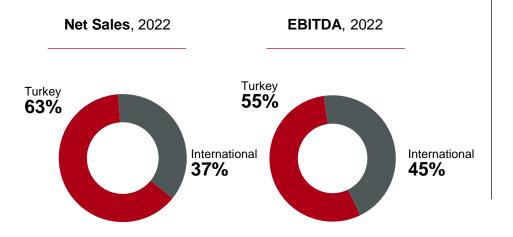
ANADOLLI GROI

13

Investment Case - II

✓ Balanced Geographical Risk

Geographical diversity ensures protection from macroeconomic and political imbalances in the operating region.



Accumulated Knowhow in Partnership with Global Companies

The Group's long-dated experience in its operations coupled with the know-how from the global partner companies enhances operational excellence.





✓ Efficient portfolio management

The Group completed the sale of various non-core assets in recent years; yet still continuously keeps a close eye on opportunities, with the aim of maximizing portfolio efficiency. Migros acquisition was one of the biggest transactions in the Group history.



✓ Well-governed portfolio play

Access to various number of sectors, ranging from industrial to retail and services, which are well managed and professionally run; as such, a well-governed proxy to Turkey's high growth economy.





What did we say?

Focus and grow with our core business lines

How we are doing

CCI Uzbekistan acquisition, Migros On-line

Tight B/S Management	Net debt/ EBITDA	2.8x	2.1x	1.5x	. –			
				1.5X	1.7x	0.7x*		
Strong FCF		TL 1.6 bn	TL3.6 bn	TL 5.5 bn	TL 6.7 bn	TL 12.8 bn		
Balance sheet optimization	Solo Net Debt FX Protection	16%	53%	87%	~90%	~100%		
Improve profitability	tability EBITDA Margin EBITDA Growth Net Income (TL mn)		10.9% 13.5% 13.5 23.3% 28.1% 21.4 -1.217 -297 -280			% 32.9% 132.7%		

Asset optimization

AND Office Building sale Migros real estate sales MOOV sale, McDonald's Anadolu Efes real estate sales

*Netdebt/EBITDA ratio is at 0.5x when calculated excluding the acquisition of CCI Uzbekistan.



- > Focus on changes in consumer trends and strengthen our market positioning
- Focus on strong operational performance coupled with profitable growth
- Continue managing risks proactively
- Concentrate on positive FCF generation with tight B\S management
- Optimize our cost structure through active use of operational hedges



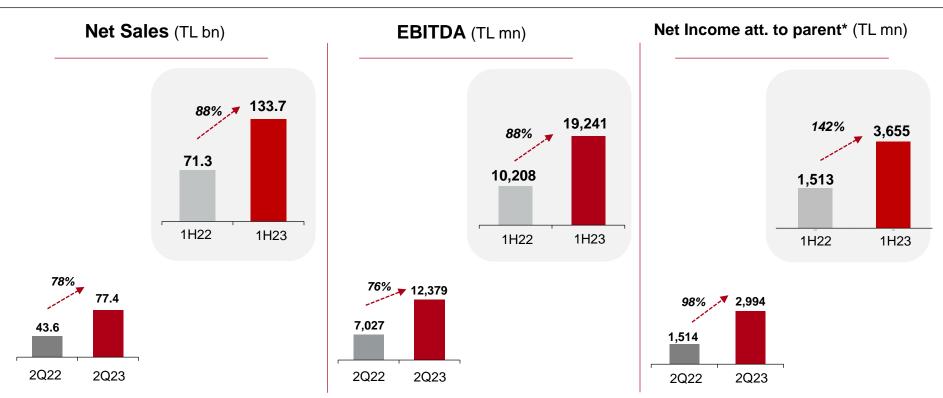
Contents



- I. Strategical Overview
- II. Governance Approach
- **III. Investment Case**
- IV. 1H23 Financial Highlights
- V. Segmental Operational and Financial Summary
- **VI. Financial Summary**

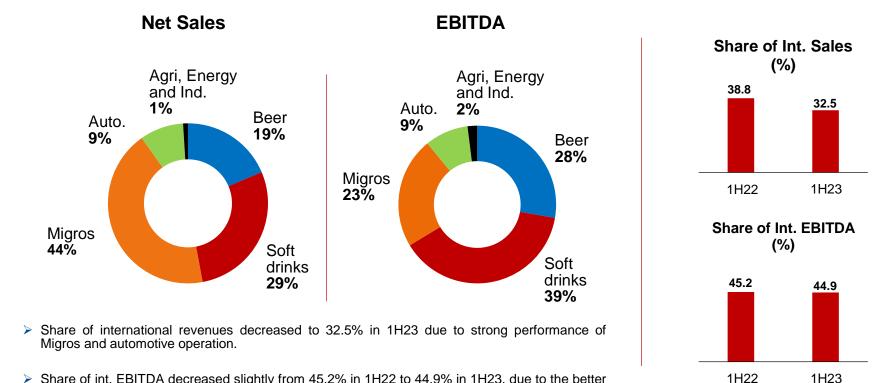


Key Financial Indicators – 2Q23 & 1H23



* Adjusted net profit attributable to parent of TL 3,362 mn in 1H23 vs. TL 761 mn in 1H22 excludes Anadolu Etap consolidation change that affects the net profit of the parent company in 1H23 and the net effect of total expenses resulting from beer operations impairment expense (TL 172 million) and McDonalds's sale (TL 923mn) in 1H22.

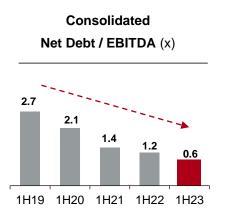
Segmental Sales and EBITDA Breakdown



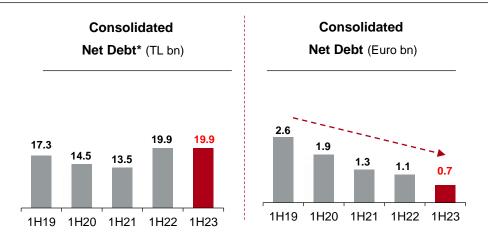
Share of int. EBITDA decreased slightly from 45.2% in 1H22 to 44.9% in 1H23, due to the better profitability of our int. beer and soft drinks operations.



Financial Priorities I: Deleveraging on track



- > Significant improvement in indebtedness ratios thanks to;
 - Operational performance,
 - FCF generation
 - Balance sheet management, risk mitigation tools
 - Asset sales



- Despite sharply weaker TL, significant decline in indebtedness of the Holding during the last couple of years
- No FX debt at the Holding-only level

*incl. IFRS16

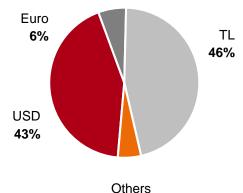


Financial Priorities II: Deleveraging on track

1H23 (TL mn)	Consolidated Total Debt	Cash and Cash Equivalents	Net Debt	Net Debt/EBITDA*
Beer	21,201	17,453	3,747	0.4
Soft Drinks	31,903	18,474	13,429	1.0
Migros	9,017	12,380	-3,363	-0.4
Automotive	4,136	3,016	1,120	0.4
Agriculture, Energy and Industry	3,499	675	2,823	4.9
Other (incl. Holding)	5,032	2,931	2,102	n.m.
Holding-only	5,031	2,715	2,316	n.m.
Consolidated	74,799	54,929	19,870	0.6
Consolidated (€ mn)	2,637	1,937	701	0.6

1H22 (TL mn)	Consolidated Total Debt	Cash and Cash Equivalents	Net Debt	Net Debt/EBITDA*
Beer	16,104	11,172	4,932	1.2
Soft Drinks	18,621	11,065	7,556	1.0
Migros	6,571	4,803	1,768	0.4
Automotive	2,285	967	1,318	1.5
Energy and Industry	2,312	295	2,017	7.4
Other (incl. Holding)	3,150	822	2,328	n.m.
Holding-only	3,150	725	2,425	n.m.
Consolidated	48,981	29,124	19,856	1.2
Consolidated (€ mn)	2,815	1,674	1,141	1.2

Breakdown of Gross Debt* (1H23)

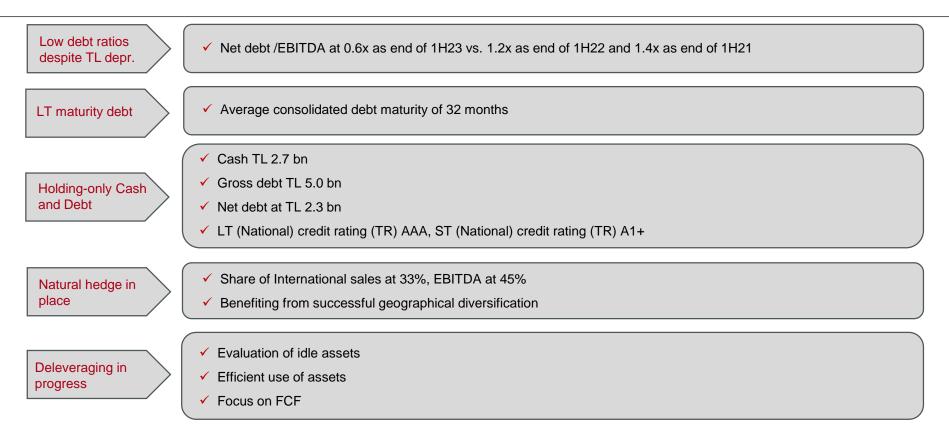


5%

*Including IFRS16, excl. hedging instruments



Financial risk metrics





Financial Priorities

Profitability & Efficiency Improvements

- Management
- Proactive Risk Management

• FCF Generation

beleveraging



Contents



- I. Strategical Overview
- II. Governance Approach
- **III. Investment Case**
- IV. 1H23 Financial Highlights

V. Segmental Operational and Financial Summary

VI. Financial Summary



Anadolu Efes

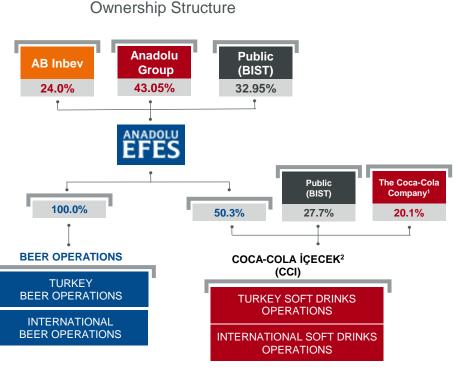


A total beverage company serving more than

690 mn consumers in 16 countries

- A world class brand portfolio, balanced between beer and soft drink operations
- Operating in countries with significant growth potential indicated by low per capita consumption levels
- Through an experienced and financially strong organization
- □ Having world's largest brewer ABI in beer and soft drinks giant TCCC in soft drinks arm as partners
- Operating structure in Russia & Ukraine through collaboration of ABI Inbev and Anadolu Efes

First Turkish signatory company of UGC CEO Water Mandate Quoted in BIST Corporate Governance and Sustainability Indexes



2.0% held by Özgörkey Holding



Beer





21 **Breweries** 6 Malt complexes Hops processing facility Preform Plant in **6** countries: Turkey Russia Kazakhstan Ukraine Georgia Moldova

Annual **52.2 mhl** beer,

403 k tons malt production capacity FY2022 revenues: TL37.0 bn

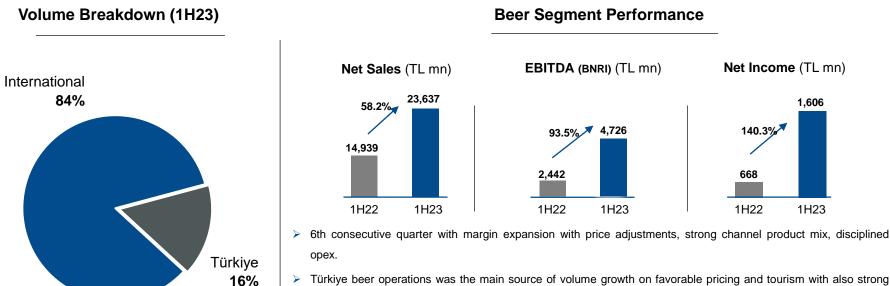
FY2022 EBITDA: TL 7.3 bn with EBITDA margin 19.8%

Leader in the Turkish market Market Leadership in Russia Strongly positioned in CIS countries Leader in Kazakhstan, Moldova, Georgia



Beer Segment





- Türkiye beer operations was the main source of volume growth on favorable pricing and tourism with also strong momentum in Kazakhstan and Georgia as well
- Recovery in Russian volumes with low-single digit decline in 2Q and volumes expected to gain further gain momentum in 2H23.
- > Beer Group Net Debt to EBITDA (BNRI) significantly improved to 0.4x as of 2Q23 vs 1.2x at 2Q22 on solid FCF.
- > Raising volume, revenue and EBITDA margin guidance for beer group following solid 1H23 performance.

Soft Drinks







Among top 10

largest bottler In Coca-Cola system

~10 thousand employees

Serving 430 mn

Annual production capacity **1.9 bn u/c**

2022 sales volume **1.6 bn u/c** 30 plants in 11 countries: Turkey, Pakistan, Kazakhstan, Azerbaijan, Turkmenistan, Kyrgysztan, Iraq Jordan, Tajikistan, Syria, Uzbekistan

A total of

FY2022 revenues: TL 53.5 bn

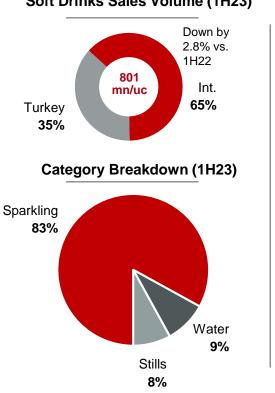
FY2022 EBITDA: TL 10.2 bn

Strong market positions in Sparkling

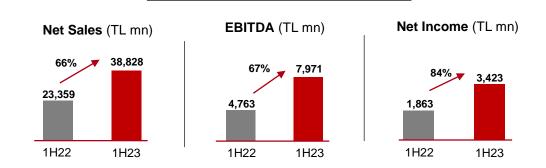
TURKEY 66%	#1
PAKISTAN 52%	#1
KAZAKHSTAN 50%	#1
AZERBAIJAN 72%	#1
KYRGYZSTAN 54%	#1
IRAQ 34%	#2
34 70	
JORDAN 15%	#2
JORDAN	#2
JORDAN 15% UZBEKISTAN	







Soft Drinks Sales Volume (1H23)



Soft Drinks Segment Performance

- Strong top-line and margin performance thanks to the timely price adjustments, improving package mix, and prudent Opex \geq management
- Some volume pressures in Turkiye and Pakistan due to economy, base impact, temperatures, price hikes, decline in \geq consumption appetite
- Strong volume performance in Central Asia partially offsetting weakness elsewhere \geq
- > Despite weaker volumes, highest NSR/UC & EBIT/UC in USD terms of the last decade with a focus on real value generation.
- > No change in guidance as revenue and margin performance are offsetting somewhat weaker than expected volumes.



Migros





The pioneer of organized retail in Turkey **15.8%** share in modern FMCG

8.9% share in total FMCG

A total of **2,908** stores covering app. **1.8 mn** m²

Active Loyalty Card holders **14.3 mn** active cards **9 mn** loyal households FY2022 revenues: TL 74.5 bn

FY2022 EBITDA: TL 6.3 bn with EBITDA margin 8.4%

The only food retailer listed in BIST Sustainability Index for 7 years in a row

Transforming the Ecosystem with innovative Subsidiaries

MONEY pay

PAKET TAXI





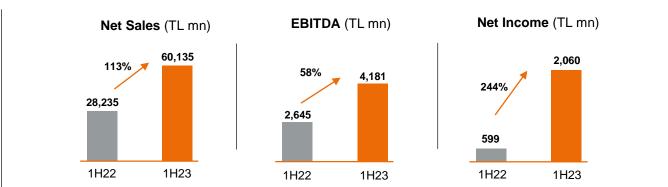
Migrosone

Migros Operations





Number of Stores



Competitive pricing strategy, increased customer traffic in online & physical stores and accelerating new store openings were main drivers of sales growth

- > Online share in total revenues at 16.7% in 1H23, up from 16.0% in 1H22.
- > Accelerated store expansion; 419 new stores YoY, 9% increase in sales area
- > Net cash to EBITDA at 1.6x at 1H23 vs. net cash to EBITDA of 0.6x at 1H22 without IFRS 16
- Net cash position of TL 9.5 bn w/o IFRS 16 as of 1H23
- No hard currency exposure
- > Positive bottom-line performance with still a solid TL2.1 bn net income in 1H23, 1.8bn excluding the one off asset sale



Migros Performance

Automotive Segment

ANADOLU ISUZU



ANADOLU

60 countries

The first Japanese automotive partnership in Turkey, with Isuzu and Itochu

Turkey's one and only pick-up locally manufactured, recently refreshed with its new generation 1.9lt motor and new face- D-MAX

Patent Leader **R&D** in its segment awarded by its designs

6-16t trucks market leader

One and only IMM (Isuzu Manufacturing Management) Certificate, for bus segment, owner across Europe



Automotive Segment



ÇELİK MOTOR

Distribution of Kia-branded vehicles and operational leasing activities

FY2022 revenues: TL 7.2 bn

FY2022 EBITDA: TL 658 mn

FY2022 market share in passenger cars: 3.1%





Carenta Garenta controls about a **10% share of the short-term vehicle-rental** market in Türkiye.

Garenta conducts its operations with an extensive fleet of vehicles through 80 dealerships in 37 of the country's provinces and 21 of its airports.

Enjoying a reputation as **Türkiye's most innovative and best-quality vehicle-leasing brand** offering drivers a reliable and convenient carrental model.



the leading **second-hand automotive e-commerce** platform in Turkey **sold over 128K** cars since establisment. With app. **400k members**, the platform daily brings together more than **100 cars** with their new owners.

ANADOLU MOTOR

Production, import and distribution of wide-range of industrial engines

21,000 m² Production, factory, office areas

More than **400,000**

gas and diesel engines manufactured

Production capacity of **20,000** units in one shift

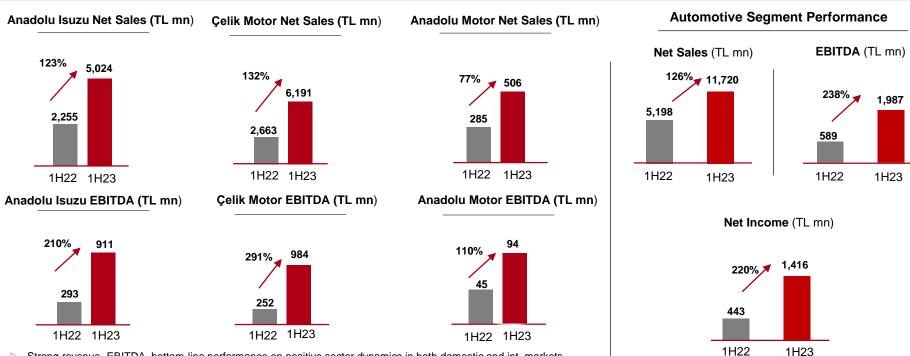


Automotive Segment

ANADOLU ISUZU

ÇELIK INOTOR



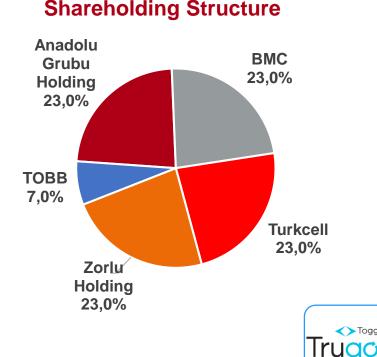


≻ Strong revenue, EBITDA, bottom-line performance on positive sector dynamics in both domestic and int. markets.

Solid Anadolu Isuzu results across the board with strong top-line growth and margins. Guidance Revised Higher.

- Celik Motor benefiting from solid domestic auto demand and pricing.
- Net debt/EBITDA ratio of the segment down to 0.4x at 1H23 from 1.5x at 1H22. \geq

Togg in Brief



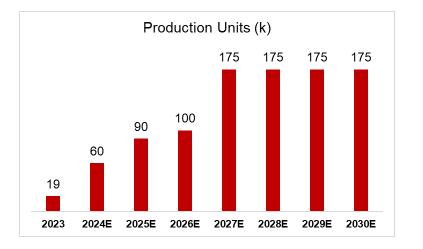
KTogg

- TOGG ("Türkiye'nin Otomobili Girişim Grubu" / "Turkey's Automobile JV Group") is a consortium of five Turkish companies formed with the initiative and support of the government to manufacture Turkey's first electric car.
- Total investment for the project was EUR1.8bn as of March 2023.
- Anadolu Grubu Holding already paid EUR95mn as part of its share and already completed 85% of its commitment.
- The production facility is established in Gemlik (Bursa), and the first car was rolled out in October 2022, and mass production and sales started in March 2023.
- * %100 Renewable Energy powered 180kW & 300Kw Smart
 Charging Network in 81 cities in June Established in 2021.



Togg in Brief

- According to the existing plans, the production will be around 20k in 2023, 60k in 2024, 100k in 2026, and eventually to reach 175k. The plan is to produce around 1million electric cars in total by 2030.
- Exports to start in September 2024, mainly to Europe.
- TOGG will produce five different models C-SUV (March 2023), C- Sedan (1H 2025), C-hatchback (2026), B-SUV, and C-MPV until 2030. The first model, C-SUV is likely to cater to the middle-income segment.







Togg in Brief

o siro

- Founded with the 50-50 JV between Farasis Energy, one of the world's leading companies in Li-ion batteries and Togg. Battery plant construction is expected to be completed by the end of 2024.
- Battery cell, module and package will be developed and produced and a production capacity of 20 GWh will be reached by 2031. The production is expected to reach over 50 GWh by 2035.
- 2026 is foreseen as the start of the battery cell production in addition to existing battery modules and packages production.
- Alongside Togg, Siro will provide services in the fields of electric mobility, renewable energy, electric grid, charging stations and energy storage solutions to support residential needs in 120 countries.
- The campus, which will be built on 607 thousand square meters, will be completed with by the end of 2032 and will provide employment for 2 thousand 200 people.



Agriculture, Energy and Industry Segment





ADEL KALEMCİLİK

Leader of the Turkish Stationery Sector

4.500

Product varieties in Stationery and Toy 50 Export Countries FY2022 revenues: TL 895 mn

Newest

Production Plant in Europe 36.000 m² 300 mn pcs/year

Unique Ability

to produce around 1000 different products requiring different production techniques

Environmental

60% of natural gas need provided from waste wood dust

1995

Partnership with Faber-Castell

FABER-CASTELL

2015 Introduction of World Class Toy Brands in Turkey 2018

Licensed toy and stationery producer for Turkish Radio and Television Association (TRT)



Agriculture, Energy and Industry Segment





Paravani HEPP*

The first energy project undertaken by a Turkish company in Georgia since October 2014

90 MW installed capacity

Annual electricity output: 410 mn kWh

100% of the electricity produced is sold to Georgia

FY2022 revenues: TL 245 mn



*Sale of 13.51% portion of our shares in Anadolu Kafkasya for an amount of USD 10 mn was completed in 2018; sale of another 14.19% portion for an amount of USD 10.5 mn was finalized in November 2019. Effective shareholding in Anadolu Kafkasya is 61,49% Aslancık HEPP The first investment of Anadolu Group in the energy sector

Installed capacity: **120 MW**

FY2022 revenues: TL 472 mn Undertaken jointly with the Doğan and Doğuş Groups

Annual Electricity Output: **418 mn** kWh





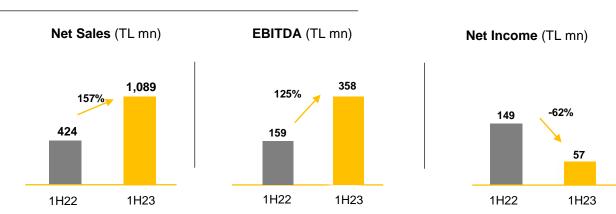
Agriculture – Anadolu Etap Tarım











Agriculture, Energy and Industry Segment Performance

- Segment constituents: Anadolu Etap Tarım, Adel and Energy
- Adel both top-line and margins on a recovery with better pricing, cost efficiencies strong orders from organized channels. Guidance sharply revised higher.
- Solid and consistent results at GUE
- Anadolu Etap Tarım consolidated with the segment in 2Q23. No change in Anadolu Grubu Holding's ownership share in Anadolu Etap Tarım, thus no impact on the consolidated Anadolu Grubu net profit besides the one-off re-valuation gain and tax expenses in 2Q23.



Social Organizations

ANADOLU VAKFI Projects mainly focusing on education and health		ANADOLU In Affiliation with JOHNS HOPKINS MEDICINE	ANADOLU 1976			
30,000+ Scholarships	42,000 + hours Mentoring Support	Strategic partnership with Johns Hopkins Medicine International				
50+ educational institutions, hospitals built	Social Entrepreneurship Seminars for ~166,000 teachers	657,000 free health care provided to more than 50,000 patients	Koraç Cup 1996	Gold Awards First and only team that wins EuroLeague Devotion Gold award		
637,000 free of charge health services provided	Book and Materials Support for 55,000 + disadvantaged students	The center employs state-of-the-art technology in its urologic- oncology , bone marrow transplant , and breast-health units in the provision of services that	2 EuroLeague Championships 2020-2021 2021-2022	5 times in Europe 12 Turkish Cups and		
		focus largely on oncology-related issues.	15 Turkish League Championships	13 Presidential Cups		



Contents



- I. Strategical Overview
- II. Governance Approach
- **III. Investment Case**
- IV. 1H23 Financial Highlights
- V. Segmental Operational and Financial Summary

VI. Financial Summary



TL mn	Net Sales	Yearly Change	Gross Profit	Yearly Change	ERIDA	Yearly Change	Net Profit (parent)	Yearly Change
Beer	23.637	58%	10.900	79%	4.726	130%	1.606	140%
Soft Drinks	38.828	66%	13.294	77%	7.971	67%	3.423	84%
Migros	60.135	113%	14.053	96%	4.181	58%	2.060	244%
Automotive	11.720	125%	2.785	173%	1.987	238%	1.416	220%
Agriculture, Energy and Industry	1.089	157%	525	139%	358	125%	57	n.m.
Other	294	97%	226	114%	20	29%	-227	n.m.
Consolidated	133.742	88%	41.677	89%	19.241	88%	3.655	142%



The star that links Anatolia to the world and the world to Anatolia



Disclaimer Statement:

AG Anadolu Grubu Holding has prepared this document for the sole purpose of providing information which may include forward looking projections and statements about the Company. All opinions and estimates contained in this document constitute Company's judgement as of the date of this document and are subject to change without notice. The company does not accept any liability whatsoever for any direct or consequential loss arising from any use of this document or contents. This document cannot be copied, disclosed or distributed to any person other than the person to whom the document and/or information delivered or sent by AG Anadolu Grubu Holding.

